

Wm. Benton
C.D.

MAR 12 1935

THE Publishers' Weekly

The American BOOK TRADE JOURNAL

VOL. CXXVII

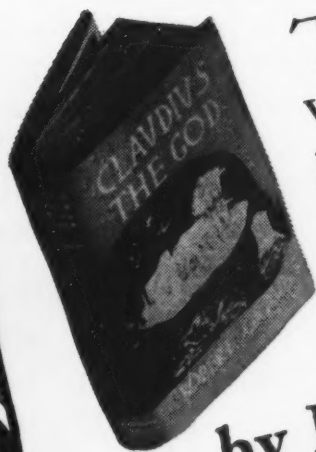
MARCH 9, 1935

NO. 10

On April 1st

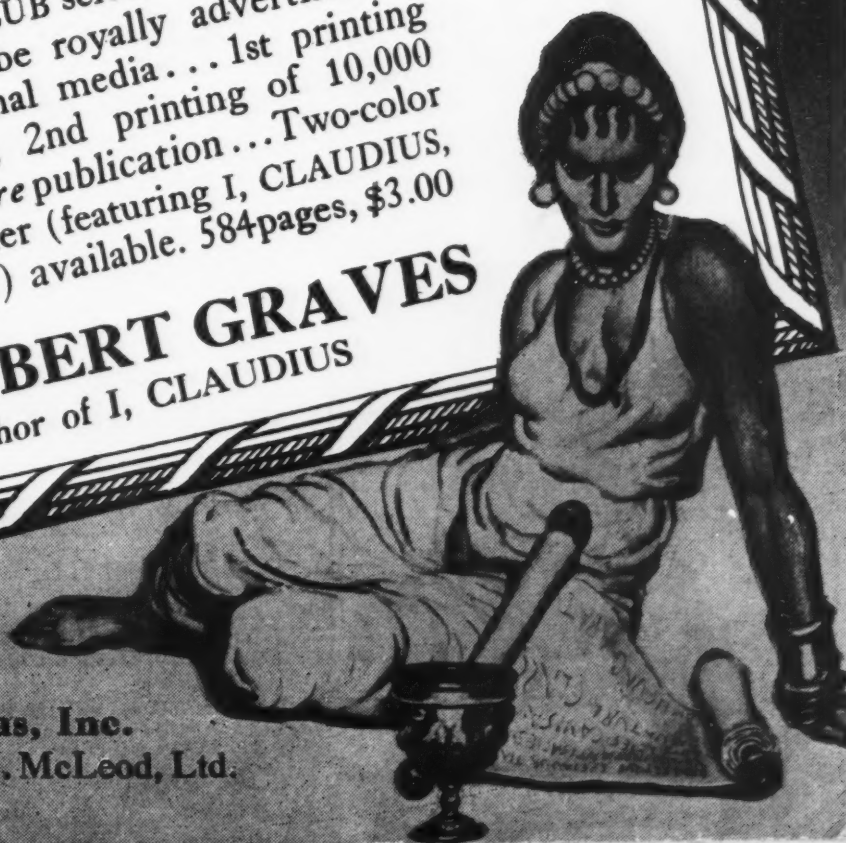
CLAUDIUS the GOD

AND HIS WIFE MESSALINA



THE BOOK-OF-THE-MONTH
CLUB selection for April...
Will be royally advertised in
national media... 1st printing
7500, 2nd printing of 10,000
before publication... Two-color
poster (featuring I, CLAUDIUS,
also) available. 584 pages, \$3.00

by **ROBERT GRAVES**
author of I, CLAUDIUS



Harrison Smith & Robert Haas, Inc.
17 E. 49 St., N.Y. - In Canada: Geo. J. McLeod, Ltd.

America, Everything's Jake!

... a MAN who is
bound for the top

... in a Novel
that is headed for
success!

BLESSED IS THE MAN

BY LOUIS ZARA

EVERYONE knows Jake Krakauer! The name by which you know him may be different, but the man himself is unmistakable. Starting at the bottom he worked, lied, cheated, slaved, loved, pushed, wormed his way to the TOP.

Jake is as typical a part of the American scene as Plymouth Rock. But never before has he, and his career, his family and his friends been put into a novel as true, as lifelike, as absolutely *honest* as BLESSED IS THE MAN.

Louis Zara is one of the rising young authors of this generation. Already his name is well known to the readers of the *American Mercury*, *Story* and *Esquire*. His writing is colorful, full-blooded, lusty, but full of humor and tenderness. BLESSED IS THE MAN is realism, but realism in the best sense, with splendid character drawing and a fine story-telling quality.

Here is a real *American* success story that has long needed telling. Its theme has a universal appeal. It will be widely advertised . . . widely discussed.

Publication March 20th Price \$2.50

BOBBS-MERRILL

New York and Indianapolis

*The new novel by***G. B. STERN**

a a a says **Donald Gordon** in the American News Company Bulletin: "As might be expected, it is *The Matriarch*, eighty-eight year old Anastasia, who walks away with it. A lively old lady in a novel at all well written means cash."

★ ★ says **Virginia Kirkus** in her Bulletin to Booksellers: "Here is a book that has a sure market in all who read and loved *The Matriarch* and *A Deputy Was King*. . . G. B. Stern is at her best, her most brilliant with the Rakonitz tribe."

The Baker & Taylor Co. in the Retail Bookseller for March says: "Still another book about that grand old woman, the Matriarch. It tells of just one wild day in the sunset of her life. *It'll be a best seller and a best renter.*"

H. A. Swenseid of **Kroch's Bookstores** writes: "G. B. Stern has made more permanent 'come back again' customers for me with her Matriarch books than any other author, so I was anxious to see what she had added to the legend. I read the book within three hours of receiving it, and I want to say that she has not failed in any sense."

**SHINING AND
FREE**

To be published March 11th.

\$2.50

ALFRED · A · KNOPF · PUBLISHER · N · Y

SPY

By Bernard Newman

Here is the big spy book of 1935—the amazing story of a British agent attached to the German General Staff. “Vividly realistic.”—Captain B. H. Liddell Hart. “The most interesting Secret Service book that has yet appeared.”—Sir Basil Thomson, Head of Counter-Espionage during the war at Scotland Yard. \$2.50

SON OF HEAVEN

By Princess Der Ling

The first lady-in-waiting to China's Empress Dowager, Tzu Hsi, tells for the first time the inside story of the ill-fated Emperor Kwang Hsu and of his love for the beautiful Pearl Concubine. A gorgeously colorful and exotic book. Illustrated, \$3.00

THE CASE FOR MANCHOUKUO

By George Bronson Rea

As Counsellor to the Ministry of Foreign Affairs of the Government of Manchoukuo, Mr. Rea authoritatively states the case for that new-formed country and for Japan's position in the matter. This frank and arresting book is bound to stir up controversy. \$3.50

TO NOVA SCOTIA

By T. Morris Longstreth

Strange as it may seem, this is the first travel book to cover the whole Province of Nova Scotia—that is, the mainland and the beautiful Island of Cape Breton. It is written in the author's inimitable style, with his asides into philosophy and humor. Illustrated, \$3.00

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35 West 32nd Street New York

The Ryerson Press, Queen and John Streets, Toronto, Ontario, handles the Appleton-Century general trade line in Canada

Brilliant

New Fiction

THE LARK LEGACY

Alice Hegan Rice
\$2.00

MORNING IN GASCONY

Jay William Hudson
\$2.50

THE DOOR OPENS

Muriel Hine
\$2.00

GOOD OLD YESTERDAY

Charles Hanson Towne
\$2.00

FULL MOON

Talbot Mundy
\$2.00

MUSHROOM HEAVEN

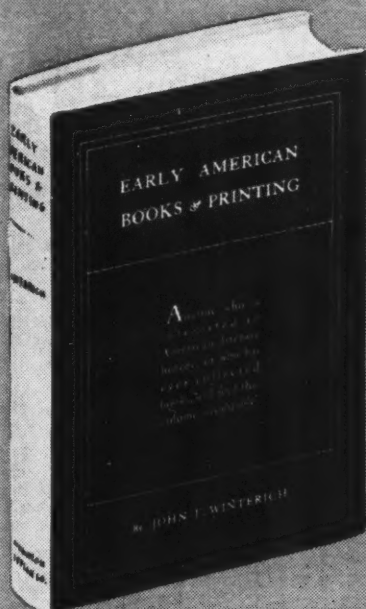
John Wilmot Wiley
\$2.00

LESS THAN KIN

Charles Caldwell Dobie
\$2.50

THE LEOPARD PRIESTESS

R. S. Rattray
\$2.00



Not only—

a book for students of literature and collectors of Americana

But also—

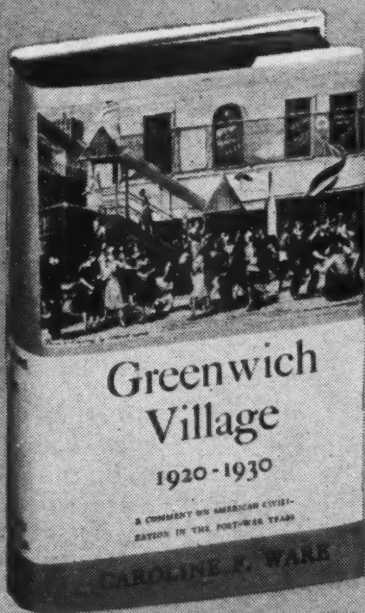
for everyone interested in American literary history.

Early American Books and Printing

John T. Winterich

\$2.50

April 2



Not only—

for sociologists and those who found "Middle-town" absorbing

But also—

for everyone who has ever wanted to lift the roofs from a thousand city houses and see just what goes on beneath them.

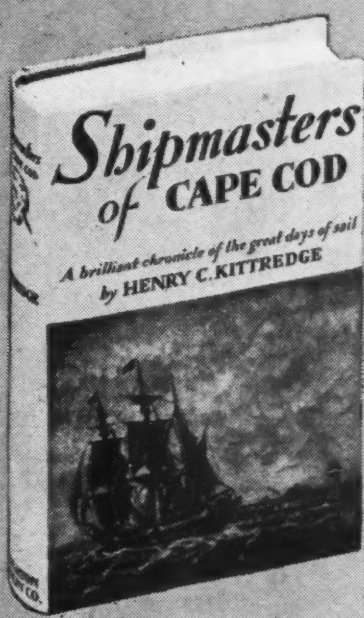
Greenwich Village

Caroline F. Ware

\$4.00

April 16

DOUBLE APPEAL BOOKS



Not only—

for your usual Cape Cod and salt water customers

But also—

for everyone who would enjoy a brilliant adventure narrative of the great days of sail.

Shipmasters of Cape Cod

Henry C. Kittredge

\$3.50

March 26

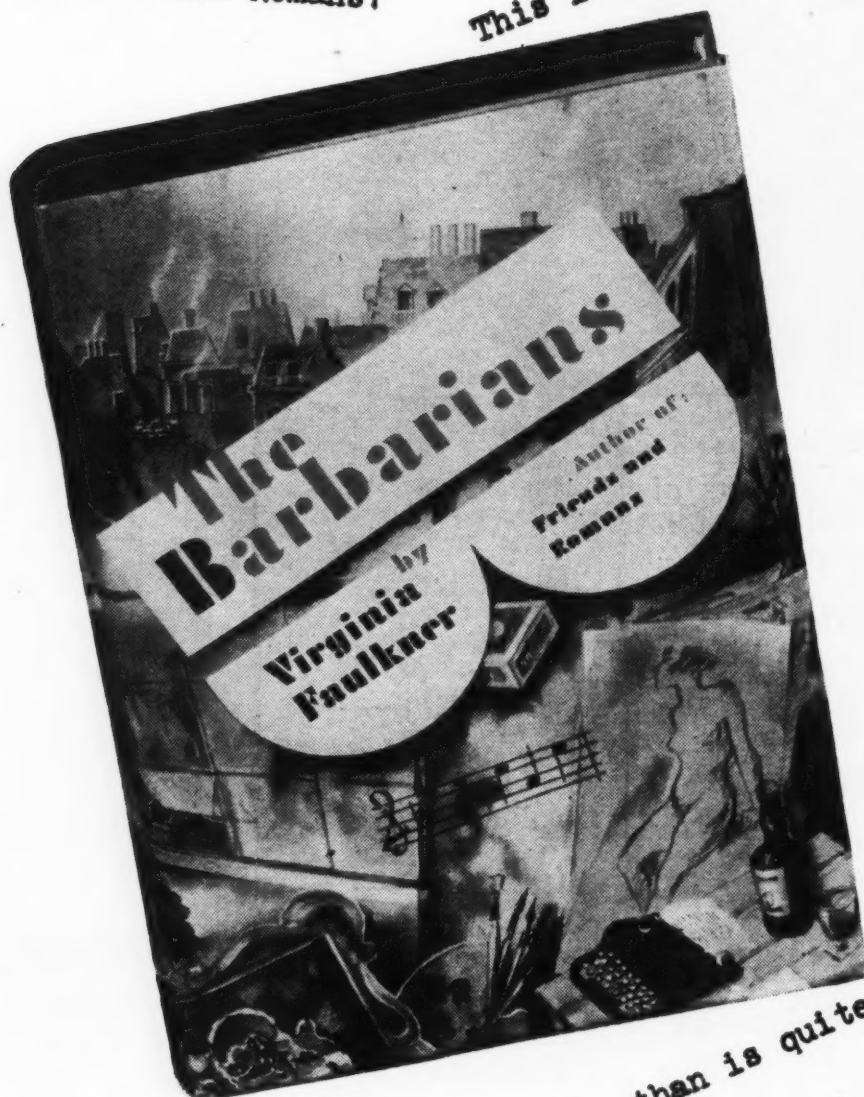
**HOUGHTON
MIFFLIN
COMPANY**

F U N !

Remember Friends and Romans?

This is louder and funnier

How to make Barrie quotations sound risqué



What would you do if you were compared to a water buffalo?

Not a sequel to Friends and Romans

But about the same people

More hilarity than is quite refined

Published by — Essandess


Price \$2.00

Published March 18th


Circulating library customers will love it.


**from THE INNER SANCTUM of
SIMON and SCHUSTER**
Publishers • 386 Fourth Avenue • New York


A memorandum to Essandess salesmen on the road

 In presenting the rest of our Spring books, please bear two things in mind:


1. Please do not predict sensational sales for any of our forthcoming titles.
2. Point out instead to your customers that they are safe in ordering S&S titles. Do not say so. Prove it.

 Here is proof as to the record of books published by S&S during the past three months:


 Nine books in all have been published during these three months, three in December, one in January and five in February. Each of them (excepting one) has been reprinted at least once. Yet over half of them are less than a month old.


 Here is the record:


- December 5th: *The Complete Wine Book*. 2 printings.
 December 6th: *The Victor Book of the Symphony*. 2 printings.
 December 15th: *The Cross Word Puzzle Books No. 33*. 2 printings.
 January 8th: *Memory of Love*. 4 printings.
 February 11th: *Farewell to Fifth Avenue*. 2 printings.
 February 14th: *The Primrose Path*. 2 printings.
 February 20th: *What Shall We Name the Baby?* 1 printing.
 February 21st: *Ships*. 3 printings.
 February 21st: *Inflation Ahead*. 6 printings.


 Ask your customers to check up on their stock on these nine titles, and see whether their rate of sale doesn't follow closely this chart of our printings. They will probably tell you that none of the books is having a phenomenal

sale (with the possible exception of *Inflation Ahead*), but that each title has been reordered one or more times. In placing reorders, ask them to anticipate about one month's supply (a turnover of 12 times a year), and to base the quantity as much as possible in the light of their previous experience not only with these books of the last three months, but with all their S&S books.

 Then, in presenting the forthcoming books, please do not promise the world. The books listed above show facts, not promises. They do not show sensations. Tell your customers that each book will be as well advertised as we know how, but that in general the initial advertising appropriations will not be huge. Each book will have a minimum of \$500, most of them will have more than \$1,000, and one (the new *Durant* book) will have \$5,000. These appropriations aren't large. They are initial appropriations only. Booksellers will know from past experiences that as soon as a book shows signs of developing into a runaway then we will add further appropriations to each title.

 Use these facts and figures. But in addition, go back to the advertising we have done in the past when a book caught on. Point to *Nijinsky*, *The Coming American Boom*, *The Life of Our Lord*, *Little Man What Now*, *The First World War*, *Van Loon's Geography*. Or go further back if you wish, and point to books like *Modern Art*, *The Art of Thinking*, *Trader Horn*, *Money Contract*. And to the steady selling back list books like *Fun in Bed*, *Men of Art*, *The History of The Russian Revolution*, which were originally advertised with a moderate appropriation which was increased as the books sold, and which have been continued to feature.

 The books that are to be published during the next few months include a few sure sellers, and a few dark horses. One or more in either category may develop into best sellers, but don't ask for original quantities on that premise. Not only will it probably be a waste of time, but past facts do not warrant it.

 Below is the list of forthcoming books with publication dates and prices:

—ESSANDESS

<i>Cross Word Puzzle Book No. 34</i>	\$1.35	March 11th
<i>The Barbarians</i> —Virginia Faulkner	2.00	" 18th
<i>I Wish I'd Said That!</i> —Jack Goodman and Albert Rice	1.25	" 22nd
<i>My Old World</i> —Abbe Dimnet	2.50	" 25th
<i>The Art of Happiness</i> —John Cowper Powys	2.00	April
<i>Time: The Present</i> —Tess Slesinger	2.50	"
<i>Fang & Claw</i> —Frank Buck	2.50	"
<i>Moods</i> —Theodore Dreiser	2.50	"
<i>The San Luca</i> —Cilette Ofaire	2.00	May
<i>The Secret of Keeping Fit</i> —Arthur McGovern	2.00	"
<i>The Marriage Manual</i> —Drs. Hannah and Abraham Stone	2.50	"
<i>The Story of Civilization—Part I, Our Oriental Heritage</i> —Will Durant	5.00	"
<i>The Diary of Our Own Samuel Pepys</i> —Franklin P. Adams	3.50	June
<i>Eyes on the World</i> —M. Lincoln Schuster	3.75	"



THE RISE OF
HELEN TOPPING MILLER

Sharon

First Printing 3000

The Flaming Gahagans

“ 5000

Blue Marigolds

“ 7500

Splendor of Eagles “ 10000

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PHILADELPHIA

LOUIS PAUL



—sold the first story he ever wrote to the first magazine he sent it to. This story, "No More Trouble for Jedwick", won the O. Henry Memorial Prize for 1934. His work came into instant demand, he is now appearing regularly in numerous publications.

THE PUMPKIN COACH

is his first novel. It is, characteristically, totally unlike any of the fiction now in vogue. Here is the story of John Koé of Oahé, who from his quiet Samoan home lost in the Pacific, comes to explore that immense, modern, noisy, beautiful and immodest paradise known as America. In his wanderings from San Francisco to Chicago to New York, he meets lawyers, reporters, salesmen, vagabonds, laborers, musicians, touches romance and wins a fighter's glory. The book is done with speed and mystery, beauty and fire—an Alice in Wonderland adventure in a mature novel about the magic Electric States of America. It is a refreshing discovery. Literary Guild Selection for April.

April 1—\$2.50

DOUBLEDAY, DORAN

CRIME CLUB Sales *are UP!*

We're hearing on all sides—and our profit-sheet amply bears out the good news that Crime Club books are selling and renting better than in many a day.

Are you realizing your share of this easy bread-and-butter income?



...And here's the way we're out to further build up these successes: a steady, consistent campaign in N. Y. Herald-Tribune BOOKS, backed up by bright, interesting, hard-hitting daily advertising, including a real smash on the coming April Crime Club Selection—

VULTURES IN THE SKY

by **TODD DOWNING**

—brilliant discovery-success author of "The Cat Screams". Ready April 5. \$2.00

CRIME CLUB, Inc.

well.... IT'S ABOUT TIME!

● Here's the first and only book to treat TIME as a PASTIME — and it's fascinating.

● It contains 10 most unusual Picture Puzzles, to be solved by numbering them in their correct TIME sequence...12 ridiculously mixed up sentences to be straightened out competitively.

● An exciting section of unique and original TIME Tricks and TIME Games, such as Alarm Clock Roulette, Wake Up, etc.—each sparkling with cleverness—guaranteed to provide sport and thrills for many a party...

● A brilliant chapter on TIME Philosophy—you'll be hypnotized by the extraordinary ideas and thought-provoking discussions... a series of Curiosities in TIME—teasing, stimulating, Ripleyesque.

● Bristling with newness, IT'S ABOUT TIME, by Gerald Lynton Kaufman, is a treasure-chest of clock and watch puzzles, tricks, problems, games, curiosities and philosophy that will test your wits, arouse your imagination and offer a thousand rich and thrilling hours of fun—for you when you're alone or with your friends.



\$1.50

at all
bookstores



This ad is part of a big campaign in the Times and Tribune book sections, Saturday Review, etc.

FIRST heyday house HIT!

Watch your stock—it's about time for another best-seller like *Mental Whoopee!* And prepare for these other Heyday House Hits:

BRINGING SHERLOCK HOME

by Lawrence Treat, is a brand new detective game wherein each player becomes his own Sherlock Holmes.



The box contains 7 baffling picture-clue mysteries (6 copies of each for competitive playing). Entirely novel in presentation, each "case" consists of a short statement of fact, the sketch of the scene of the crime, or the reproduction of some important papers, and finally a series of questions that build up to the solution.

The settings for these "cases" are diverse—a gay bachelor's apartment becomes the scene of a grim murder; a swanky New York hotel turns into the storm center of an extortion note; Joe's quick lunch room the spot of a gangster killing! The plots are ingeniously worked out so that motives, alibis and all necessary information are presented in the very brief statements and unusual pictures.

Display material will be sent free with every order of a dozen or more copies of **BRINGING SHERLOCK HOME**. Retail price \$1.00. Date, March 22nd.

NAMING QUINTUPLETS

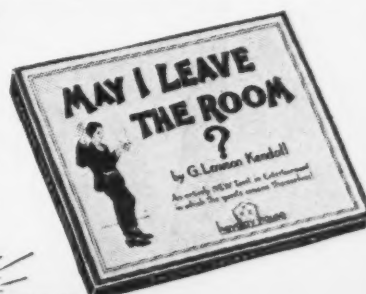
by J. Bryan III. "Give 5 names for the Devil. List 5 slang words for drunk beginning with B. Name 5 Justices of the Supreme Court. List 5 ways of curing hiccoughs. Name 5 books with the word Red in their titles."

These and 210 other un-named quintuplets are contained in this sure-fire hit. **NAMING QUINTUPLETS** is informative entertainment that can be played individually or competitively. The material is based on fact and fiction, past and present, and has universal appeal. Retail price \$1.00. Date, April 5th.

MAY I LEAVE THE ROOM?

by G. Lawson Kendall is an entirely new twist in entertainment which automatically makes everyone a Houdini. Mr. Kendall, for many years a member of one of America's leading magicians' societies, has arranged 10 folders which reveal to the Man and Girl who leave the room some mystifying stunt which they can master in a few minutes and then perform to the utter amazement of the rest of the guests.

A wide variety — including a spooky trick in thought-transference, a lively exposure of a seance, an extraordinary effect in clairvoyance in the dark, and a number of games and toasts in which all can join. Retail price \$1.00. Date, April 12th.



DOUBLEDAY, DORAN & CO. INC.

NEW LOTHROP BOOKS

With Special Sales Appeals

The Fun of Having Children \$1.75

by Katharine Seabury

TO PARENTS, CLUB WOMEN, and SOCIAL WORKERS: "If every home in America were to take to heart your book, there would be no need for . . . experimentation over the home education of children."—H. G. Leach, Editor of *The Forum*.

TO TEACHERS and LIBRARIES: "You make the reader feel that . . . personality is the most precious thing . . . Chapter on religion is splendid . . . Done wholesomely, without false sentiment."—Rev. H. W. B. Donegan, St. James' Church, N. Y.

Bobby Goes Riding, by Dorothy Walter Baruch \$1.25

16 double-page illustrations in four colors by Esther Brann

TO CHILDREN 4 TO 7: An "experience" story of many forms of modern transportation—a favorite subject for children's play and stories.

TO PARENTS: "Try this on any child learning to read for himself, or read it to younger children."—May L. Becker in N. Y. *Herald-Tribune*.

TO TEACHERS, and SCHOOL and PUBLIC LIBRARIES: The author is an experienced teacher. The scenes pictured are such as any child might place himself in, and will stimulate the urge to read.

Our Planet the Earth: Then and Now . \$1.75

by Lillian Rifkin. 26 full-page and many text illustrations by Kurt Wiese

TO CHILDREN 8 TO 11: "Story book, history, text book—*Our Planet the Earth* fulfills the requirements . . . in a singularly adequate manner."—*Scientific Book Club*.

TO PARENTS: "Excellent . . . for children, but illustrations make it worthy for any adult library."—*Detroit Free Press*.

TO TEACHERS: "Clear, readable . . . will be valuable to teachers."—*New York Times*.

TO PUBLIC and SCHOOL LIBRARIES: "Stimulating . . . simple and direct . . . drawings are graphic and full of interest."—A. L. A. *Booklist*. Appears on A. L. A. *Small Library List*.

The Book of Puppets \$1.50

by Martha Perrine Munger and Annie Lee Elder. Foreword by Helenka Adamowska. 30 illustrations by J. B. Shiffer.

TO ALL AMATEURS FROM 9 YEARS ON: "Thoroughly practical . . . The best book of the kind so far as I know."—*Virginia Kirkus*.

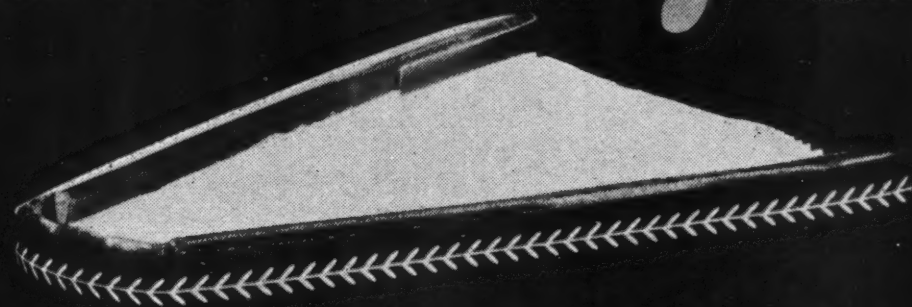
TO PARENTS and SOCIAL WORKERS: "Invaluable for social workers, parents, teachers, young people."—*New York Times*.

TO TEACHERS: "Handy for teachers in primary schools, to whom such projects are welcome."—May Lamberton Becker in *New York Herald-Tribune*.

TO PUBLIC and SCHOOL LIBRARIES: "Especially helpful are the 29 drawings . . . Six plays are included."—A. L. A. *Booklist*. Appears on A. L. A. *Small Library List*. (Second Printing.)

LOTHROP, LEE & SHEPARD CO.
Boston

30,000 *Sold in* England!



My Utmost
FOR
His Highest

MY
UTMOST
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HIS
HIGHEST

Oswald
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THE GOLDEN BOOK OF
OSWALD CHAMBERS

Selections For Every Day

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& COMPANY

- Selections from the writings of Oswald Chambers, arranged for daily readings. A Biblical text introduces each day's reading, which occupies a full page.
- The book has met with tremendous acclaim in England. The present edition is the eighth, newly revised and now published for the first time in America.
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With index by subject and by Biblical references.

375 Pages

\$1.50

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ABRAHAM

Prince of Ur

SHADOW OF DOUBT



A STAR IN LOVE



The Year Book of the Horse

4 You Can **SELL!**

By W. G. Hardy

ABRAHAM Prince of Ur

The turbulent and iconoclastic youth of the patriarch, in a vivid and lusty novel, set against the glamorous panorama of Egypt and the Cities of the Plain. As vivid as *Quo Vadis*, as colorful as *Ben Hur*. \$2.50

■ "An excellent and original piece of work. I strongly recommend it."—L. A. G. STRONG.

■ "A vivid, dramatic, moving book . . . bound to be widely read."—*Oxford Times*.

English Book Guild Fiction Choice for January

By Arthur Somers Roche

SHADOW OF DOUBT

A new novel of Park Avenue and Broadway—night clubs, the movie crowd, the underworld—first-rate romantic fiction combined with a clever detective story. \$2.00

By Berta Ruck

A STAR IN LOVE

A sparkling romance of a young musical comedy star—and her choosing between love and the stage. Live, vivid, gay—one of the author's most enjoyable stories. \$2.00

Edited by Robert F. Kelley

THE YEARBOOK OF THE HORSE

The outstanding events of the season in the field of Polo, Racing, Hunting, Horse Shows, Steeplechasing, etc., set down with interesting information and comments. Fully Illustrated. 272 Pages. \$3.50

DODD, MEAD & CO.

The Leader

AMONG RELIGIOUS
BOOKS FOR

1935!



How to Sell this Outstanding Religious Book

- 1: Display this new H. V. Morton travel story of the Holy Land with its brilliant three-color picture jacket. Open a copy in your window to the double-page spread between pages ten and eleven.
- 2: Sell it both as a religious book for every creed during Lent and as a fresh, stimulating travel book for prospective tourists and for all Morton readers.

24 full-page photographic illustrations, including three double spreads, and endpaper maps. 448 pages. \$3.

3: Write Dodd, Mead and Company at once for (1) imprinted circulars in three colors, to fit a number six business envelope. Include your imprint and quantity; (2) a series of five poster photographs in two tones for window display.

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WHAT DID JESUS THINK? by Stanley Brown-Serman and H. Adye Prichard. One of the clearest, most fundamental and most significant studies of the Master that has appeared in many years. It strengthens faith in the belief that Jesus's way of thinking is what the world needs today. \$2.50

• • Beautiful "Readings for Lent"

THE RICHES OF CHRIST by Bede Frost. Anyone who lets himself be guided by this book during Lent will find the meaning of Lent illumined and his thought and prayer deepened and freshly inspired. There is a section for each of the Forty Days. \$1.75

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TOWARD BELIEF by Hoxie Neale Fairchild. This will be one of the most discussed books of the season. In it a college professor thinks his way through agnosticism to an intelligent religious faith. His arguments will make thinking people stop and think again. \$1.75

• • A startling human document

MY ADVENTURE INTO SPIRITUALISM
by E. Lee Howard, D.D. Important for its bearings on the relation of psychic phenomena to Christianity; fascinating as a striking and authentic story of first hand experiences in Spiritualism. \$2.00

===== **MACMILLAN**
60 Fifth Avenue : New York



HE SENT FORTH A RAVEN

by ELIZABETH MADOX ROBERTS

On March 22nd The Viking Press will publish a new major novel by the author of *THE TIME OF MAN* and *THE GREAT MEADOW*. Miss Roberts' unquestioned literary stature, the breadth and drama of her newest theme and the extensive promotion now being planned combine to assure this book a success equal to her most impressive previous sale. Sold under The Viking Protection Plan, by The Viking Press, 18 East 48th Street, New York City.

\$2.50.

**THE INITIAL ADVERTISING
APPROPRIATION IS
\$5,000.00**

**Rise
and**

WE believe that every bookstore in the country will sell this book not only to its regular book-buying customers—but also to more people who are not habitual book buyers—than any other book published this year.

ALBERT & CHARLES BONI, 66 5th Ave., N. Y.

COMING MARCH 29

Fight Again

**THE BIOGRAPHY OF A MAN WHO
DID NOT KNOW HOW TO FAIL**

by SAMUEL MERWIN

Author of **TEMPERAMENTAL HENRY**, **CALUMET K**, **SILK**, **THE TRUFFLERS**, etc.

Cokesbury

✠
for
Lent

**Good Books**

✠
for
Easter

Christ Speaks from Calvary

By Edward Jeffries Rees

Many books have been written on the words which Christ spoke from Calvary. Yet here is something new and refreshingly different. Dr. Rees' meditations are written on a high literary and devotional level. They illuminate and apply to our day the words which Christ uttered on Calvary. New themes are worked out, some of them "rising to a beautiful pitch of mystic interpretation." The appeal to the preacher is to preach Christ and Him crucified; to the layman, to enthrone Christ centrally in the heart and to "serve the present age."

\$1.00

Victories of the Cross

By Walter Albert Stanbury

Dr. Clovis G. Chappell says of this new book: "Dr. Stanbury deals with one of the abiding and vital themes of the Christian religion. The truth he preaches has present application to every living soul. His outlines are clear and simple. He preaches as one who is genuinely alive. . . ." Dr. Stanbury is one of the leading Southern Methodist preachers. His sermons will help any reader see the Cross as one of the great indispensabilities of the Christian religion. A book for preachers and teachers as they approach the preparation of their messages for Lent and Easter.

\$1.00

Great Questions of the Last Week

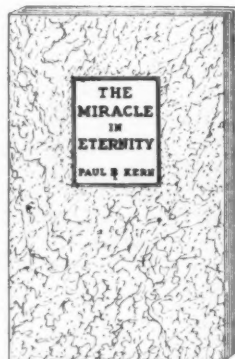
By Dr. B. H. Bruner. This book will lead any reader to a better appreciation of our Lord's ministry as He walked and talked with men during the closing hours of His life on earth. Sermons "which go to the heart of the Christian religion with deep conviction."—*Expositor*.

\$1.00

The Question of the Cross

By Edward L. Keller. With deep insight Dr. Keller treats in these sermons the necessity of knowing and applying to present-day life and practice the spirit of Jesus' overwhelming sacrifice. "He answers many critical questions, always guided in his answers that one cannot have Christianity without having the Cross."—*Presbyterian Banner*.

\$1.00

The Miracle in Eternity

By Bishop Paul B. Kern

A chapter from "The Miracle of the Galilean"—reprinted for Easter reading at the request of many readers. It has special significance during this season. (Also a splendid gift for friends recently bereaved of loved ones.) 32 pages, beautifully printed and bound.

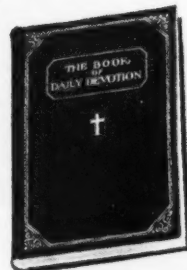
25 cents

The Book of Daily Devotion

Clark and Cram, Compilers

In addition to a page of personal devotions for every day in the year, this beautifully printed and bound manual (large 12 mo. size) contains a special group of devotions for Holy Week, Palm Sunday to Easter Sunday inclusive. A steady seller everywhere.

\$1.50

**C O K E S B U R Y P R E S S****NASHVILLE
TENN.****And At Your
Jobber**

The Church and Society

By F. ERNEST JOHNSON

■ This is an inquiry into the social philosophy governing the relation of the church to social, economic and political problems in contemporary life. A basically Christian social ideal is brought to bear upon prevailing theories and practices in Protestantism, which are critically examined without special pleading or apology.

Net, \$1.50

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THE PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

MARCH 9, 1935

What Do Religious People Read?

An Estimate of the Tendencies in Religious Thought

WINFRED ERNEST GARRISON

Literary Editor, The Christian Century

THE PUBLISHERS AND BOOKSELLERS can tell you what kinds of books people buy, but it may be doubted whether they can give any exact information as to what kinds of people buy them. A recent study of the library circulation of a selected list of books has shown an astonishing variety of literary interests among persons whose occupations would not suggest rating them as high-brows. Manicurists read Thomas Hardy. Garage mechanics read Santayana. Stenographers read Henry James, and William too. College professors read Mark Twain. The occupational hazard of narrow-mindedness seems to be less than one might have supposed. Practically anybody, so far as vocational status is concerned, is likely to be found reading anything.

But that general finding of the wide distribution of reading interests still leaves many specific questions to be answered. I am asked, what tendencies are observable among religious books, and what kinds of books do ministers and religious people read?

It is always a surprising thing—especially surprising to those who have been led to believe that religion is a waning interest and have been impressed by popular statements about the “twilight” of this and the “passing” of that—to discover that the annual statistics show that the number of religious books published is not much less than the number of novels and is generally greater than the number in any other class with possibly one or two exceptions. In the absence of figures to show the volume of sales as well as the number of titles, this perhaps does not mean much.

Much more significant is the fact that a great many books which are not classed as religious, and ought not to be so classed, revolve about religious themes; and that many which are classed as religious deal with social and practical matters that lie far outside of the traditional fields of ecclesiastical concern. For example, John Dewey's “A Common Faith” is unquestionably philosophy, and Thornton Wilder's “Heaven's My Destination” is hilarious fiction, but both are books that would mean little apart from what they say about religion. Without that factor, indeed, they would have been impossible. On the other hand, the majority of books which would be rated as religious by the most conventional scheme of classification—books about the Bible and the teaching of Jesus and the history of the church—are largely concerned with the “social implications” of religion and its place in culture and civilization.

Among current religious books one can find, in fact, almost every kind—except one. There are practically none that stress denominational interests or peculiarities. Even the denominational publishing houses not only do not confine themselves to denominational propaganda and promotion, but they issue almost none of it. Those who cherish the ancient illusion that the various sects of Christians spend most of their energies in trying to demolish each other or win proselytes at each other's expense would gain a different view by giving attention to the output of religious books. They might, indeed, get too favorable an impression. The spirit

of sectarianism is not dead; only it does not find expression now in books. Even the recent denominational histories are more scientific than propagandist.

But what kinds of books do ministers and religious people read? I have no statistical data as to what they actually do read, but I can give some figures which represent, at least in a general way, my professional opinion as to what they are interested in. It is my business to purvey book reviews to the readers of *The Christian Century*, a fairly large constituency about half of which is made up of ministers with a pretty even spread over the principal Protestant denominations, while most of the other half are probably active church members. It would be reasonable to assume that these readers of a periodical that describes itself as "a journal of religion" are interested in religious books. So they are, I am sure. But I would never dare to give them reviews only of books listed as religious by the publishers. They call for economics, biography, history, sociology, poetry and serious fiction—and clamor if they do not get enough of them.

During 1934 *The Christian Century* reviewed 512 books. Among these I find that there were 74 biographies, and 62 books dealing with social questions, economics and American politics. Fiction came third with 48. There were 46 books that I group, in this rather unscientific classification, under the head of "peoples and places"—books of travel and description and discussions of political and social movements in countries other than the United States. Religious people are not isolationists. I did not find many books on missions that seemed worth reviewing, though there were a few excellent ones, but I felt sure of a favorable reaction to books dealing with the problems and conditions in Russia, Japan, Germany, Mexico, and other countries where the waters are being rather deeply stirred by good or evil angels. Besides these peoples-and-places books, there were 39 others dealing with more or less secular history, 22 with more or less religious history (the line between the two is often thin and wavy), 15 with non-Christian religions, and 27 with international relations. It is evident that, if the literary editor's judgment was right, his clientele is quite as much concerned with world affairs as with the new deal and social and economic problems at home. It is my opinion (a) that the old-

time enthusiasm for foreign missions is neither dead nor sleeping; (b) that it is in the process of taking on new forms that are not yet entirely defined, the present indeterminateness of which gives occasion for considerable puzzlement in the minds of the faithful; and (c) that the persistence of the old habit of viewing the task of the church as a world-wide responsibility furnishes the foundation for the present interest in concrete world problems.

The larger groups of books have already been mentioned and I have not yet come to the categories which are recognizably "religious" in the conventional sense. Here they are. There were 21 books about the Bible and biblical characters; 22 of theology; 11 treating of church work and worship; 9 of sermons; and 18 others that resist classification except as simply "religious." Add these together, and add such of the 32 books about education and psychology as dealt primarily with religious education, and you get a total of about 95 that are specifically religious in the traditional sense of the word.

As supplementary facts, also significant in a minor way, it may be remarked that more plays and volumes of plays were reviewed than of sermons, 16 to 9; that science was represented by 14 books in the total list, and poetry and the arts by 18; and that philosophy and sermons were tied for last place. This last item does not mean that metaphysics and homiletics make an equal appeal to the religious mind, for probably the chief reason that so few sermons are read is that so many of them are heard. An immense amount of good preaching is being done in this country—so much that most people can get all they need without getting it in books. You can no more gauge the popular appetite for sermons by counting the number of books of sermons that are published, or reviewed, or sold, than you can estimate the public's need of oxygen by getting a report on the sale of oxygen in tanks.

This array of figures, representing the number of books of different classes reviewed in one "journal of religion" during twelve months, is a statistical picture of my estimate of the reading interests of several thousand ministers and laymen. Unless that estimate is all wrong, it must mean one of two things—or both: first, that religious people are interested in a good many things besides religion and welcome the treatment of religion

and other cultural materials in the same pages; second, that they think of religion itself as a comprehensive category which contains much more than biblical literature, church organization, worship and doctrine.

In reality, it means both of these things, and the two are closely akin. There is a type of "crisis theology," now gaining some currency, which insists upon the utter impotence of human effort, the impossibility of progress by natural means, the impassable gulf between culture and salvation for either the individual or society, and the impending doom of the whole social order unless it is lifted from the slough by the power of a God conceived as "utterly other" and transcendently detached from humanity. Brilliant

books have been written in exposition of that theory. These books are themselves data in illustration of one tendency in religious literature. But they are too few, and the favorable reaction to them is too slight to affect the general curve. The mind of the great mass of ministers and religious laymen follows a different formula. I am not saying which is right. In this brief statement I am concerned only to give some estimate of the tendencies in religious thought as revealed by current religious literature and the response made to it by the people to whom it is chiefly addressed. My judgment is that never before has the religious mind so boldly or so consciously affirmed, "I am a man, and nothing human is alien to me."

Religious Education

A Guide to the Books on This Important Subject

JOHN WALLACE SUTER, JR.

Trustee of the International Council of Religious Education, Member of the Board of Managers of the Religious Education Association, author of "Creative Teaching" and "Open Doors in Religious Education"

IN THE FIELD of religious education, under the head of books, pamphlets, and auxiliary material for parents and their children, the list of items is such a long one that in an article as short as this only a few representative titles can be mentioned. Any student of the subject will at once recognize many gaps in this impressionistic sketch, which is intended rather to whet than to satisfy the appetite.

Publishers and authors have been quick to recognize the fact that the first thing that needs to be done is to help parents get a clear idea of the Christian religion itself. The religious atmosphere of the home in which a child grows up is one of the most potent influences in his life; the sort of religion actually lived by his mother and father, and the type of religious concepts entertained by them, must therefore be the first concern of parents who wish their children to achieve a real and vital religion. For this reason books such as "Self-Training in Prayer," by Alan H. McNeile (*Longmans*), and "On Being Alive," by W. Russell Bowie (*Scribner's*) are recommended, and "A Method of Prayer," by Henry W. Fox (*Student Christian Movement*). One thinks also of H. E. Fosdick's "The Modern Use of the Bible" (*Mac-*

millan), and Bowie's more recent "The Story of the Bible" (*Abingdon Press*). "The Bible at a Single View," by R. G. Moulton (*Macmillan*) is notable both for its brevity (81 pp. & appendix) and for its clear presentation of the character of that greatest of books. And, since all groups of parents who meet for discussion find themselves coming back again and again to the subject of prayer, the following may be mentioned as typical: "Talking with God," by J. J. Kensington (*Morehouse*); "The Meaning of Prayer," by H. E. Fosdick (*Association Press*); and "Creative Prayer," by E. Herman (*Doran*).

The family itself presents many problems: that is, just being a family is an art. For the better practice of this art several books have been written, such as "Problems of Christian Family Life," by W. G. Fiske (*Westminster Press*); "Christian Parenthood in a Changing World," by J. H. Montgomery (*Methodist Book Concern*); and "The Home and Christian Living," by Percy and Margaret Hayward (*Westminster Press*).

Though the number of children may be falling off, the number of books about them is enormous. They sprout on every publishing tree and flow from the pens of authors old and young, male and female, married

and unmarried, ministerial and lay. "The Child's Religion," by Pierre Bovet (*Dutton*); "Child Psychology and Religious Education," by D. F. Wilson (*Doubleday, Doran*); "The Idea of God in Protestant Religious Education," by A. H. MacLean (*Columbia University*); "The Child's Approach to Religion," by H. W. Fox (*Harper*); "Childhood and Character," by Hugh Hartshorne (*Pilgrim Press*) are examples familiar to most religious educational leaders. "Children's Prayers" (*Pilgrim Press*) is not what its name would imply to the casual shopper, for it is a diary-record made by their mother, the result of careful observation. This represents a type of child-study unfamiliar until the past five or six years, one which promises to help parents guide the religious growth of their sons and daughters with sympathy and imagination.

Now the scientific study of children of different ages, especially with reference to their religious capabilities and the ways in which those faculties may be nurtured, may seem at first glance too painstaking, too mathematical, not to say indelicate. The religious life of any person, old or young, is very personal, full of poetry and emotion, sensitive, and seemingly out of keeping with the atmosphere of the laboratory. Must we have psychological and spiritual close-ups? Do we have to pry into these sacred precincts? The answer is that the better the child-studier is, the more sympathetic and reverent he is, and the more likely to tread delicately, keeping his sense of humor and balance. Dogmatism and pedantry mark the worthless books, humility and flexibility the good ones. Moreover, if we wish to fan the flame of religious faith in a child or youth, it is as important for us to know what sort of personality we are trying to fan it in, as what sort of flame it is we are trying to fan. This is the reason for books like "The Dawn of Religion in the Mind of the Child," by E. E. R. Mumford (*Longmans*); "The Religious Development of Adolescents," by Oscar Kupky (*Macmillan*); "Piloting Modern Youth," by W. S. and L. Sadler (*Funk and Wagnalls*); "Understanding the Adolescent Girl," by G. L. Elliott (*Holt*); and many others that describe different age-levels or deal with special problems such as sex.

Besides investigating The Religion We Want To Impart, and The Person We Want To Impart It To, there is also the process

of training parents or other teachers in the act of "imparting." So the teaching-process, governed of course by our understanding of the learning-process, is explained in books like "How Shall I Learn to Teach Religion?" by Blanche Carrier (*Harper*); "How Can I Teach My Child Religion?" by George Stewart (*Doubleday, Doran*); "Parenthood and the Character Training of Children," by T. W. Galloway (*Methodist Book Concern*); "Making the Bible Desired," by D. D. Barbour (*Doubleday, Doran*); "Christ and Modern Education," by C. E. Raven (*Hodder*); "Youth and the Bible," by Muriel S. Streibert (*Macmillan*).

At the heart of the religious development of both children and parents is the life of prayer; books and pamphlets of devotion, therefore, are of major importance. "A Book of Prayers for Students" (*Richard R. Smith*) is an admirable collection; and "Family Devotions," by H. C. Robbins (*Century*) provides further good material. "The Way of Christ," by J. T. Addison (*Houghton Mifflin*) is a devotional book for young readers between the ages of eleven and fourteen, and younger children will find appropriate prayers in "A Son's Prayers," by W. D. Stedman (*Macmillan: and Society for Promoting Christian Knowledge*), and in "A Prayer Book for Boys," by Margaret Cropper (*Macmillan*). "How We Can Help Children to Pray," by E. E. R. Mumford (*Longmans*) is a good guide for parents, who, if they have children under twelve, will appreciate also "The Children's Kingdom," by Gwendoline Watts (*Knopf*), "Prayers for Little Children" (*The Challenge Books and Pictures, Ltd., London*), and "The Children's Book of Prayers," by S. B. Macy (*Longmans*).

Parents who wish to keep in touch with what is going on in the world of religious education will naturally want to read one or two books which are written with the Sunday School chiefly in mind, for often the same child is both a pupil in the Church's school and a member of the family at home. "Creative Teaching," by J. W. Suter, Jr. (*Macmillan*) addresses itself to untrained teachers and is very elementary in its approach; "Teaching Without Textbooks," by F. W. Danielson and J. E. Perkins (*Pilgrim Press*), "Building a Christian Character," by Blanche Carrier (*Richard R. Smith*), and "Modern Methods in the Church School," by William Grime (*Round Table Press*), give the reader

concrete examples of the actual procedure in the more forward-looking schools; while two typical Church-school courses built on modern patterns are "Discovering Jesus," by S. A. Weston (*Pilgrim Press*), and "The Kingdom Within," by C. T. Webb (*Macmillan*).

A display of representative curriculum-materials, however, would require an article by itself, and the same may be said of "Lives" of Christ—a group of books which would fill many shelves.

In general, it may be said that most religious-educational books of today are alert

to the more assured teachings of psychology, and that they take note of the fact that the religious life is something that develops from within, rather than something that can be pasted on externally. The laws of spiritual growth are studied objectively, and are made to furnish inferences for the guidance of parents and teachers. Contemporary books are sensitive, too, to trends in social thinking, the task of religion being envisaged by many writers as that of equipping people to refashion the social order in conformity with the mind of Christ.

Religious Books Will Sell!

But They Need Intelligent Promotion

GENE SIMMONDS

The Remington Putnam Book Co., Baltimore, Md.

THE BOOKSELLER who views the spring books on religion without a flutter does not know a safe bet when he sees it. Publishers say it every year; but I, a bookseller, am ready to back them to the hilt this spring. It is the best list in years, a chance not to be missed.

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So don't be afraid of these religious books or the salesmen who sell them. It's a hard life, theirs, battling the sales resistance of buyers! They won't take advantage of you or overload your stock! In fact, they will advise you with all the tender interest of a maiden aunt if you just admit you do not know much about Religious Books. And most of us would not have to be centipedes to count those we have read on our fingers! Several suggestions that have proved valuable to our department we will pass on for what they are worth.

1. *Weed Ruthlessly*

Go over your department and pull out the old stock. Take your beating on the mark down but do it fast; a slow death is so painful.

2. *Hand Picked Fruit*

Then start fresh with an empty table and choose each book as though your life depended upon it. A very small, well-selected stock of religious books is far preferable to an overstocked table of old timers. There will probably not be more than twenty-five new titles each season and these, plus a carefully picked assortment of standard books: a good Life of Christ, a book on Prayer, Bible Study, Missions, etc., by outstanding authors such as Paterson Smyth, Bishop Gore, Fosdick, Mrs. Hermann, T. R. Glover, A. T. Robertson, Crudens, Stanley Jones and Campbell Morgan should give you an adequate selection.

3. *Watch Your Stock*

Buy in small quantities, ones if necessary, and keep an eagle eye on your sales, reordering each day or at least once a week until you have a fairly good idea of the authors who sell, how many of each title you can use and there will never be a religious book in your clearance.

So much for the buyer! Just a word now about sales promotion. In the final analysis from this time forward everything depends on the salesperson.

1. *Read, Salespeople, Read!*

The necessity for reading your books is more vital in this line than any other. Nowhere else are you as apt to make such a fatal mistake as in recommending a religious book with which you are not thoroughly conversant. Your most particular customer should be able to rely on any recommendation you give as a book that will appeal to him, personally. The fact that the book is on the table means that you and your buyer endorse its soundness and value, and believe it to be a good book but not necessarily good for everyone. When you get one that is good, tell people about it, suggest religious books! No one will bite you, and the more modern you look the more surprised they will be, and will probably buy it.

2. *Cultivate the Clergy*

The clergy will be your most profitable customers, so I would suggest writing in the fall and again at the beginning of Lent to

the clergy of all denominations in your city telling them your plans for the coming season, enclosing a list of books that you can thoroughly endorse and asking them to come in and go over your stock with you. Gain their confidence, tell them in advance about books that will interest them. Take their orders. In your group there will be two or three readers, ask them to review advance copies sent you and recommend them to their parishioners. On McGiffert's "Christianity as History and Faith" I sold (or rather I was asked to charge) the review copy four times. By the way, it is an excellent book which deserves a much wider sale, yet I would never have bought it if Scribner had not sent me a review copy to pass around to my Advisory Committee, three clergymen, the Educational Secretary for the Diocese and a brilliant agnostic. Variety in a group like this is very helpful, as your customers will range from the moist with piety to the hardened skeptic.

Some New Religious Books

A List Reprinted From "Books of the Month"

- "The Book of the Day," by Dr. Charles R. Wishart. *Oxford*, \$1.
- "Catholics, Jews, and Protestants," by Claris E. Silcox and Galen M. Fisher. *Harper*, \$2.50.
- "Christ Speaks from Calvary," by Edward Jeffries Rees. *Cokesbury*, \$1.
- "Christ's Alternative to Communism," by E. Stanley Jones. *Abingdon*, \$2.
- "The Christian Fact and Modern Doubt," by Geo. A. Buttrick. *Scribner*, \$2.50.
- "Christian Theology," by Rt. Rev. Arthur C. Headlam. *Oxford*, \$5.50.
- "The Church: Catholic and Protestant," by William A. Brown. *Scribner*, \$3.
- "The Church and Society," by F. Ernest Johnson. *Abingdon*, \$1.50.
- "A Common Faith," by John Dewey. *Yale*, \$1.50.
- "The Commonplace Prodigal," by Allan Knight Chalmers. *Holt*, \$1.75.
- "Concerning the Bible," by Conrad Skinner. *Abingdon*, \$1.50.
- "Economics and the Good Life," by F. Ernest Johnson. *Association*, \$1.75; paper, \$1.
- "Education for Life With God," by Wilfred Evans Powell. *Abingdon*, \$2.
- "Faith That Propels," by G. Ray Jordan. *Cokesbury*, \$1.50.
- "The Farther Shore," edited by Nathaniel E. Griffin and Lawrence Hunt. *Houghton*, \$3.
- "The Garment of the Living God," by J. Y. Simpson. *Scribner*, \$2.75.
- "God and the Social Process," by Louis Wallis. *Univ. of Chicago*, \$2.
- "God in These Times," by Henry P. Van Dusen. *Scribner*, \$1.50.

- "Harpers Monthly Pulpit." *Harper*, ea. \$1.
- "A History of Religion," by Herbert H. Gowen. *Morehouse*, \$3.50.
- "If a Man Die," by W. Cosby Bell. *Scribner*, \$1.75.
- "In the Steps of the Master," by H. V. Morton. *Dodd, Mead*, \$3.
- "Jesus," by Edmond Fleg. *Dutton*, \$3.
- "A Letter of Emerson," edited by Willard Reed. *Beacon*, \$1.
- "Modern Trends in World-Religions," edited by A. Eustace Haydon. *Univ. of Chicago*, \$2.50.
- "Morning and Evening," by J. D. Jones. *Harper*, \$2.
- "My Adventure Into Spiritualism," by E. Lee Howard. *Macmillan*, \$2.
- "Outfitting for Spiritual Marriage," by Floyd Van Keuren. *Morehouse*, \$1.75.
- "Preface to Religion," by Bernard Iddings Bell. *Harper*, \$2.
- "The Prophet of the Heart," by Frank Cairns. *Harper*, \$1.50.
- "The Prophets and Israel's Culture," by William C. Graham. *Univ. of Chicago*, \$1.50.
- "Psychology and Life," by Leslie D. Weatherhead. *Abingdon*, \$2.
- "The Revealing Christ," edited by Bishop James de Wolf Perry. *Harper*, \$1.50.
- "The Riches of Christ," by Bede Frost. *Macmillan*, \$1.75.
- "The Secret of Victorious Living," by Harry Emerson Fosdick. *Harper*, \$1.50.
- "Social and Religious Problems of Young People," by Sidney A. Weston and S. Ralph Harlow. *Abingdon*, \$1.75.
- "Social Salvation," by John C. Bennett. *Scribner*, \$2.
- "Speaking of Religion," by Bruce Curry. *Scribner*, \$1.50.
- "The Story of the Bible," by Walter Russell Bowie. *Abingdon*, \$3.
- "Testament of Love," by Hubert L. Simpson. *Abingdon*, \$1.
- "That Strange Man Upon His Cross," by Richard Roberts. *Abingdon*, \$1.25.
- "Their Religion," by A. J. Russell. *Harper*, \$2.
- "The Three Meanings: Prayer-Faith-Service," by Harry Emerson Fosdick. *Association*, \$2.50.
- "Toward Belief," by Hoxie Neale Fairchild. *Macmillan*, \$1.50 (?)
- "Toward the Sunrising," by Dr. B. H. Bruner. *Cokesbury*, \$1.50.
- "Victories of the Cross," by Walter Albert Stanbury. *Cokesbury*, \$1.
- "The Way of Christ," by James Thayer Addison. *Houghton*, \$1.25.
- "The Way of Simplicity," by W. E. Orchard. *Dutton*, \$2.
- "What Did Jesus Think?," by Stanley Brown-Serman and H. Adye Prichard. *Macmillan*, \$2.50.
- "What is This Christianity?" by Edward S. Woods. *Harper*, \$2.
- "When Sorrow Comes," by Myron Lee Pontius. *Cokesbury*, 75c.
- "The Younger Churchmen Look at the Church," edited by Rev. Ralph H. Read. *Macmillan*, \$2 (?)

THE Publishers' Weekly

The American BOOK TRADE JOURNAL

Founded by F. Leyboldt

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Publisher and editor to 1933

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March 9, 1935

IHOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto. —BACON.

Intellectual Religious Books Sell

EVIDENCE OF THE continuing demand for "intellectual" religious books as compared



with the strictly devotional comes from various sources. At Brentano's in New York there is a steady sale for the books of Reinhold Niebuhr, "Jesus" by Edmund Fleg, "The Secret of Victorious Living" by Harry Emerson Fos-

dick and "God and the Social Process" by Louis Wallis (University of Chicago). But devotional books also have their share of sales. Notable among these are "The Revealing Christ," the presiding Bishop's book for Lent, published by Harper, and "The Riches of Christ: Readings for Lent" compiled by Bede Frost (Macmillan). Brentano's also notes a steady demand for Bibles and prayer books.

Eugene Exman, religious editor of Harper's, also testified to this demand and said that he had noticed that many booksellers

were putting such books as "The Secret of Victorious Living" on the general non-fiction tables, rather than classifying them strictly as "religious." He told us, too, that booksellers were doing quite a good deal to see that religious books received their proper distribution. Approximately one-third of the Harper religious books are distributed through general bookstores. A further instance of bookstore cooperation has occurred in relation to the *Harper Monthly Pulpit Series*. Several booksellers have written in to suggest the names of ministers whose sermons are popular in their communities as possible contributors to the series.

Still more evidence was given us by E. S. Hertell, religious editor of *News-Week*. We called on him to ascertain what evidence he had regarding the interest of the readers of this news magazine in religious books. He told us that there was a definite amount of interest. Each time *News-Week* has carried a short review or news story about a book a number of readers have written in for further information. When *News-Week* carried a short review of "The Catholic Church in Action," many letters came in asking for the name of the publisher (Macmillan) and the address of the Catholic Club. The experiment of reviewing religious books was first tried last summer, and the response was great from the very beginning. Mr. Hertell says that books of information are more popular among the general readers than books of sermons. He feels that the broadening activities of the church into politics and economics has had an encouraging effect on the interest of churchgoers in books.

The Bookseller's Responsibility

ONE HARDLY NEEDS to remind the booktrade, or, in fact, any American industry of the crucial character of the spring of 1935, and responsibility weighs heaviest on the retail trade. While buying power is very slowly turning upward, hundreds of industries, whether they produce necessities such as clothing, household equipment, etc., or diversional items, are anxiously seeking to turn the consumer's dollar toward their particular products. It is competition like this which stimulates trade activity and ultimately creates a total gross business for the country out of which all can hope for reasonable pros-

perity, but the retail stores which make the best possible presentation of their wares will have the best chance of attracting customers to their line. It is the bookseller, backed by the barrage of publishers' publicity and advertising, who will strengthen the lines of contact between books and buying power.

If we were to suggest special emphases for the season ahead, we should perhaps say to the booksellers:

1. Make everyone feel as welcome in the bookstore and book departments as possible. Take special pains to insure that not a single customer leaves the store without having been offered real service, without his feeling that he is more than welcome to call again, without having added his name to a shop's mailing list. This is the time to make the bookstore the most alluring shop in the community.

2. Personalize the shop by stressing the shop's own selections of books, so that customers will feel that the store has opinions worth listening to and gives not only general service but particularized service to those who need it.

3. Endeavor to extend the shop's service to more types of readers. Reading interests are broadening, and there is much evidence that non-fiction has caught up and taken its rightful place beside fiction as a bookstore commodity.

4. Keep up with current thinking by your own reading and display books of current thought prominently on your counters. People will for a long time be reading thoughtful books on varied subjects, and the clearest and most considered opinions are in book form and should be available in every community.

5. Connect the use of books, right now with outdoor life. People naturally turn to the out-of-doors at this time of year, and too many are inclined to forget how much a bookshop can contribute to the success of a garden, to the enjoyment of outdoor life, to victories in sports, to the pleasures of travel.

6. Finally, change the displays and general appearance of the store frequently, give the passerby as well as the customer the impression of success, up-to-dateness and good storekeeping.

Cut Price Technique

NEW EVIDENCE of the technique of New York department stores using new books to sell other merchandise has appeared in the advertisement of Abraham & Straus of Brooklyn. This advertisement, which occupied three columns, offered bargains in three general classifications: First, as attention-getters, popular new books over six months old such as "Good-bye, Mr. Chips," and "While Rome Burns" at prices simply covering purchase cost plus about 10%; next, a collection of reprint specials such as have been issued lately by Doubleday and others at \$1.46, \$1.69, etc., on which the store would make the full margin of profit; next, a collection of simon pure remainders at whatever is the going price, but certainly at a profit to the store handling the books.

In this type of advertising, recent books are being cut to sell other books at profitable margins, but the pricing of all the books at odd figures gives the impression to the public that all the books advertised are being sold at a sacrifice.

A.B.A. Warehouse Succeeds

IT IS PLEASANT to note that the idea of a consolidated warehouse for publishers which the American Booksellers' Association conceived some years ago has been steadily carried forward as a valued trade service, and there are now 22 publishers who ship their books to the trade through this warehouse at 35 East 20th Street, New York. The latest publishing house to be added to the list is Sheed & Ward.

This warehouse was started to fill a real need, and the steady development of the work in face of competition and difficult times is a real credit to the officers of the Association and to Ellis Meyers, former Executive Secretary, and Robert Coles, his successor. Such a service is a boon to both branches of the trade: the publisher, because of the economy and promptness of shipment, and the bookseller because it enables him to receive books from an assorted group of publishers with less difficulty and in a shorter time.

It is worth while marking these eight years of progress and wishing the enterprise further success.

News of the Week

A.B.A. Convention May 19-20

THE ANNUAL CONVENTION of the American Booksellers Association will be held on Sunday and Monday, May 19th and 20th, in New York City, at a place yet to be selected. Sunday afternoon and evening will be devoted to registration and social events, while there will be an all-day business session on Monday, followed by the Annual Banquet on Monday night. The program has not yet been completed, but it is assumed that if the NRA is to be continued the discussion will center around bookselling under the Code as it did last year. Definite details of the program and names of speakers will appear in the *Publishers' Weekly* as soon as they are decided upon.

American Spectator Abandoned

BECAUSE OF ITS GREAT SUCCESS the five editors of the iconoclastic *American Spectator* announced last week that the periodical would be put out of existence after the March issue. In the first issue the editors had announced "The moment that the editors feel that the *American Spectator* is becoming a routine job, is getting dull, and is similarly continuing merely as a matter of habit, they will call it a day and retire in a body to their estates." Last week they found that the venture was earning \$1,000 a month net, and that it had become a property instead of a diversion. Hence the abandonment.

The *American Spectator* was founded in November, 1932, with George Jean Nathan, Theodore Dreiser, Ernest Boyd, Eugene O'Neill, James Branch Cabell as editors. It was published by The American Spectator, Inc., of which Richard R. Smith was president. Subsequently Mr. Dreiser's place on the editorial board was taken by Sherwood Anderson. In the fall of 1933 the paper was taken over from Mr. Smith by Tower publications. It originally carried no advertising, and to the end solicited none, although it carried a certain amount of copy that was offered it. The circulation of the final issue was in the neighborhood of 30,000 copies.

New \$1 Dictionary Out

A DICTIONARY defining and pronouncing 50,000 terms and containing 1,000 text illustrations was issued on March 8th by Funk & Wagnalls to retail at \$1. The dictionary known as "The Modern Home and Office Dictionary" has been prepared by Frank H. Vizetelly in association with Marion J. Burchard. The publishers claim that this is the only \$1 dictionary to have the illustrations incorporated directly in the text and that it defines about 10,000 more terms than any other dictionary of equal price. It has 32 pages of synonyms, 16 pages correcting common errors of speech, 29 pages of foreign words and phrases and 16 pages of maps in five colors especially prepared for this publication by the C. S. Hammond Co. It is bound in red or blue Duroid with head and foot bands and is lettered and stamped in gold.

Two large editions were printed before publication, and the publishers look for three more printings this year. There will be a heavy advertising campaign, and two posters in six colors, 14" x 22" and 11" x 14", are available to the trade. The American News Company has taken 450 of the large posters and 750 of the smaller ones.

Several excellent dollar dictionaries, including one published earlier this year by the A. L. Burt Co., based on the World Syndicate dictionary, are now on the market and booksellers are finding them excellent material for special promotions.

Book Exchange Tried in England

A REVIVAL IN ENGLAND of the old and oftentried system of book exchanging is reported in *The Bookseller* for February 13th. The system is operated on a large scale by the Novel Book Exchange Company of London and allows purchasers of books to exchange the purchased books for others on payment of a small fee. If it proves satisfactory, the company plans to open "exchange depots" at hotels, railway stations and resorts. It will be remembered that this system was used many years ago by the Tabard Inn, and more recently by the Liggett chain of drugstores.

Kansas Dealers Meet

THE 19TH ANNUAL MEETING of the Kansas Book Dealers Association was held February 18th and 19th in Topeka at the Hotel Kansas. Phil M. Anderson, president, and L. H. Endacott, vice president, presided. Herman Case, representative from the National Board of Stationers, spoke on the Stationers' Code, he stressed the necessity of cooperating under the code to make a profit. The theme of the convention was "Is the Independent Merchant Doomed?" Warren Wilson, vice president of the Snowden-Mize Company of Atchison, Kansas, said that, paradoxically, cooperation would be the only method of salvation for the independent. All of the incumbent officers were re-elected, and it was decided to hold next year's convention in Topeka.

Birthday Honors to Goudy

ON THURSDAY LAST a group of close friends of Frederic W. Goudy, on the occasion of his seventieth birthday, paid him the honor due to his genius and to his contribution to the printing art at a dinner held at the Amherst Club arranged by the Typophiles. This group of lovers of fine printing and fine books could well assume that they were speaking for the world of printing and bookmaking in thus paying honor to this grand figure in American type design, whose influence has become world wide.

In order to make this occasion memorable, a book of tributes was gathered together, the contribution of some two dozen distinguished American presses, and copies of this, to which its sponsors had given the frivolous and informal title of "Spinach Gathered from Many Gardens by the Typophiles and Fed to Fred Goudy on His Seventieth Birthday" were distributed to those present. The title-page was designed by Bruce Rogers. The complete check-list of the books of the Village Press of Frederic and Bertha Goudy, which was issued by the American Institute of Graphic Arts, was included as well as contributions from the Harbor Press, the Press of the Woolly Whale, the Spiral Press, and many others. The binding of the book was supplied by the bindery of the New York Public Library, John Archer, director.

The planning of the party was by Paul A. Bennett of the Mergenthaler Linotype Company.

Macaulay Complaint Dismissed

THE NATIONAL LABOR RELATIONS BOARD has decided that there was no basis for the complaint made last fall that the Macaulay Company had violated Section 7-A of the NIRA when it discharged five employees who had been active in union activities. In dismissing the complaint the board pointed out that the employees were let go on September 14th, 1934 and that the book publishers' code did not become effective until October 15th, and that 7-A did not apply in this specific instance. The dismissal of the employees caused considerable stir last fall, when the Office Workers' Union called a strike at the Macaulay office and many well-known authors joined the picket line.

Lenten Reading List Popular

THE LENTEN READING LIST selected by P. W. Wilson, staff writer for the *New York Times*, is receiving considerable publicity on the radio and in the religious press. Dr. S. Parkes Cadman, Dr. Daniel Poling, and Rev. J. W. Langdale all have spoken of the timeliness of this list in religious broadcasts.

Mr. Wilson selected twenty-five books for special comment and recommendation after examining some eighty volumes submitted by the publishers. His list is unusually varied in scope and includes books by both Protestant and Catholic authors. Reprints of the list may be obtained from the Religious Publishers Groups of the National Association of Book Publishers, 347 Fifth Avenue, N. Y.

The *Herald Tribune Books* carried interesting suggestions for reading during Lent, March 3rd, compiled by the Rev. Hughell Fosbroke, dean of the General Theological Seminary, New York, and the editors of the *Commonweal*.

Scribner's Reissues Book Buyer

CHARLES SCRIBNER'S SONS has reintroduced a monthly publication known as *The Book Buyer*, issued to give "news and views of Scribner books and authors." Volume 1, Number 1 of the new series, under the editorship of Robert N. Fuller, appears this month and will be distributed free to Scribner bookstore and mailing-list patrons. It contains condensations from chapters of several important Scribner books, a profile of Thomas Wolfe, short reviews of a number of Scribner

books and several departments conducted by men well known in the Scribner organization, including Robert Bridges and Dr. Will D. Howe.

The Book Buyer was first introduced in 1867 and continued until 1877, when publication was temporarily suspended. A new series was started in 1884 which continued until sometime after the World War. This second series was sold by subscription and came to be a very important publication in the field of literary presentation.

Macmillan Corrects Statement

THE MACMILLAN COMPANY wishes to correct a statement that appeared in the February 9th issue in an advertisement of "Hortus—A Concise Dictionary of North American Plants," in which it was stated that the American Joint Committee on Horticultural Nomenclature had considered adopting "Hortus" to replace its own book. In the original news articles from which the story was condensed (reported in the *American Nurseryman*, the *National Nurseryman*, and the *Florists' Exchange*) the motion to adopt "Hortus" as an official guide came from a member, not of the Committee, but of the National Association of Nurserymen, who voiced a personal objection to the book on the grounds that it was out of date. Although this objection caused argument and was widely reported in trade journals, it was not regarded as relevant by the Committee, and the incident in no way affected the official status of the book on plant names compiled by the American Joint Committee on Horticultural Nomenclature.

Library Operator Fined

A FINE OF \$100 or 20 days in jail was imposed on Irving Plotkin, proprietor of a stationery store on Staten Island, when he was found guilty of renting obscene books to school children. The books in question were "Female" by Donald Henderson Clarke and "Unwilling Sinner" by Gordon Sayre. In presenting the decision of the court the judge said: "The books have no merit whatever. They are smutty, dirty and vulgar, with no redeeming features. This court has got to protect the youth of the community. It has got to protect people against this atmosphere just as the Board of Health protects them against typhoid fever and other diseases."

Religious Book Notes

THAT H. V. MORTON'S "In the Steps of the Master" will reach the 100,000 mark this year in the United States alone is the prophecy of Andrew Dakers of Rich & Cowan of London who was in New York this winter for the first time in several years. The book has everything, Mr. Dakers says, that makes for popular appeal—rightness of observation, thoroughness of research, amazing instinct for being in the right place at the right time, a touch of sentimentality and of poetry.

In August, 1933, Mr. Dakers was playing golf on the course below Goodwood in Sussex, and just as he approached to the first green out of nowhere came the idea for a new book called "In the Steps of the Master." He persuaded H. V. Morton, author of the phenomenally popular English travel books, to write it. Morton went to Palestine in the early spring of 1934, and by the end of September he had read the proof of his book—140,000 words. Rich & Cowan printed and bound a first edition of 100,000 copies. The English printer, Richard Clay, got the whole job done in 19 days and the book was published on the firm's second anniversary, October 25th.

J. H. Crane, the sales manager for Rich & Cowan, wagered Cowan that he would have an advance sale of 50,000 copies in the British Empire alone by publication date, though all he had to show the big buyers was a dummy with the illustrations and galley proofs.

He won his wager by a stroke of sheer sales genius. Towards the last office hour of publication day, Crane found himself 1200 shy of his 50,000. He called by transatlantic telephone the head of the Ryerson Press in his office at Toronto and persuaded Mr. Walker to double his original order, that order having been the largest ever given for any single book. Since then the Ryerson Press have re-ordered, justifying Mr. Crane's audacious provision.

The English publishers sold the book chiefly through the regular trade channels to the general public. They put on a very spectacular advertising campaign with bus and newspaper advertising and heavy advertising in the church papers of all kinds.

Dodd, Mead & Co. have planned a considerable campaign which will reach its apex the first of April. They are doing promotion through the *Publishers' Weekly*, and have imprinted 50,000—3 color circulars for the

trade. These circulars carry endorsements of religious leaders in various denominations. Dodd, Mead are also preparing a set of window cards done by offset from Mr. Morton's original photographs of the Holy Land, repeating six of them in 8 x 10 size. These are printed in two tones.

The response to the campaign has come from various denominations. The book has been endorsed by Baptists, Methodists, Presbyterians, Congregationalists, Catholics, Christian Scientists and Episcopalians, also by the Religious Book Club, Catholic Book Club and Spiritual Book Associates. They are preparing for clerks a limited presentation edition which will be ready about April 1st.

Mr. Dakers insists that 100,000 Britons can't be wrong and prophesies just as great sales for the book in America. His prophecy seems all the more reasonable when reports from seven stores list "In the Steps of the Master" as a February best seller. The seven stores are: Brentano's, Washington, D. C.; Strawbridge & Clothier, Philadelphia; Wanamaker's, Philadelphia; The Quill Bookshop, Philadelphia; E. S. McCawley & Co., Haverford, Pa.; R. F. Clapp & Co., Albany, N. Y., and The Charlotte Book Shop, Charlotte, N. C.

The story of the origin of "The Revealing Christ" is interesting. The Presiding Bishop's book has been an institution in England for the past 28 years. Each year the Presiding Bishop asks a clergyman to write him a Lenten book. These books have sold more than 10,000 copies a year. The English book this year is "The Gate of Life" by



From the new jacket design for "In the Steps of the Master"

Dr. William R. Inge, who was until last year Dean of St. Paul's in London.

Eugene Exman, Harper's religious book editor, conceived the idea of an American book of the same sort. Philipp Fey of Gorham's suggested that it be sponsored by the Rt. Rev. Dr. James de Wolf Perry, Presiding Bishop of the Episcopal Church here. Dr. Perry was delighted with the project and asked nine leading Church figures to join with himself in writing the book, which contains readings for each of the 40 days of Lent. The book is already tremendously successful. *News-Week*, a weekly news magazine, devoted two columns to the story of England's and America's Presiding Bishops' books, and found it of great interest to its readers.

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We've been making inquiries about the special plans booksellers have for promoting religious books. At the Otto Ulbrich Co. in Buffalo, the store canvasses the ministers of the community to find out their plans for mentioning books during the Lenten season. A printed pamphlet showing the results of this canvass is mailed to the store's customers. Ulbrich's also has a special table or counter section displaying books recommended by ministers of the city.

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Philipp Fey of Edwin S. Gorham, Inc., of New York City, says that his greatest sale of religious books comes just before and during Lent, as Gorham's is primarily an Episcopal bookstore. Shortly after the Christmas season, Gorham's combs the market here and in England for the newest religious books and selects what it thinks suitable for its Lenten catalog. Gorham's then gets in touch with the rectors of the leading churches, finds out what their Lenten reading lists will contain, and makes suggestions from the new listings it has secured. In this way it is possible to regulate the stock, as the shop has a fair idea of what will be called for.

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The Western Book and Tract Co. in Oakland, California, which serves the Conservative group finds the sale of religious books very encouraging, with 1935, to date, ahead of 1934, and 1934 considerably ahead of 1933. This store finds that the best advertising is in publications that reach Church people. A weekly advertisement is run in the church section of the *Oakland Tribune*.

Results have shown that this advertisement is read by the right people.



The Los Angeles branch of the American Baptist Publication Society tells us that it takes a good author and a little push to put over the sale of a religious book. Last fall the store had in stock "The Sin of Being Ordinary" by F. B. Fagerburg, pastor of the First Baptist Church of Los Angeles (Judson Press). It circularized a good list all over the state and sold 400 copies during the holiday season. Bullock's made a window display of the same book and had excellent sales. Fifty copies were sold through a display in the church lobby and at the church office of the First Baptist Church.



In the Kansas City branch of the American Baptist Publication Society book business during the past 18 months has been stimulated by consistent advertising through correspondence, monthly bulletins, and circulars to a select mailing list. W. J. Smith, the manager, feels that the trouble with many bookstores is that they don't know their own clientele and are not willing to pay the price to get this information. "If you learn to know the type of reading in which your customers are interested," he says, "and keep them posted, you will sell more books and add new names to your list daily." Good service is also vital to the bookseller's success, Mr. Smith says.



Still a third branch of the American Baptist Publication Society is the one in Philadelphia. Here it has been found effective to concentrate on one book at a time, sending out a letter to the mailing list and making a good display in the store. "Christian Faith and the Modern Doubt" (Scribner) has been treated successfully in this way as have "Christ and Human Suffering," "I Follow the Road," and "The Secret of Victorious Living."



The Biola Book Store in Los Angeles supplies neighboring churches with displays of books recommended by their pastors for inspection by the congregation. This method effectively reaches many customers who are inclined to procrastinate. Orders are taken at the churches and turned over to the book-

store. A mailing list is also an asset to this store, which has a rather unusual method of getting new names. It offers a booklet free for every four or five new names a person turns in.



Whitmore and Smith in Dallas, Texas, has given us a brief outline of its plans and program for the current season. To begin with, each of the preachers in the vicinity was supplied with a copy of the religious book list published in *Books of the Month* and separately by the R. R. Bowker Co. This has been the practice since the list originated. Then, through the cooperation of publishers, review copies are obtained of the more important religious books and these are given to the local papers for review. At the fall conferences of preachers and active laymen Whitmore & Smith sets up an attractive display. Sales in 1934 at these conferences were very good, equal, in fact, to those of 1930.



"Romance of Fire," a novel with a religious background published by Wm. B. Eerdmans Publishing Company in Grand Rapids, Michigan, is going into its third printing and from the way orders are coming in to the publishers there will probably be a fourth printing within a month. The book was published last October.



During the first three months following publication, Harper's sold more than 15,000 copies of Harry Emerson Fosdick's "The Secret of Victorious Living," a book that contains Dr. Fosdick's radio sermons as did his earlier book, "The Hope of the World." Each book will shortly be available in a leather edition, and there will be an attractive poster which is designed to remind any bookseller's clientele that the sermons of Dr. Fosdick which they hear over the radio are available in book form. Harper's considers the success of these two books a graphic contradiction of the general assumption that books of sermons do not sell.



A very short time after Dr. W. Cosby Bell completed the manuscript of "If a Man Die" (Scribner) he was stricken with a heart attack. With entire calmness in the few hours before his death, which he knew was inevitable, he sent a brief message to his students.



Dean Inge and J. G. Wilson of Bumpus in London, beside a display of Dr. Inge's books. Remington-Putnam's in Baltimore and the Pilgrim Press recently carried similar displays with hand-lettered signs carrying a quotation from Dr. Inge: "I have given my message. I wish to be remembered only by my books."

Letters concerning that message have been received from China, Vienna, Ceylon, Paris, England, Brazil and Alaska. It has been reprinted on the final page of the book.

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Dodd, Mead has added a last-moment title to its religious list. It is "My Utmost for His Highest: the Golden Book of Oswald Chambers," a book of selections for daily reading. It has been used extensively in England by the Oxford Group Movement. Publication will be later this month at a price of \$1.50.

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Scribner's has made two large printings of A. T. Robertson's "Epochs in the Life of Simon Peter," because the life and letters of the Apostle Peter have been the subject of the Improved Uniform Lessons for January, February and March.

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The closing date for the submission of entries in the religious books window display contest sponsored by the Religious Publishers Groups of the N. A. B. P. is April 30th. For complete details see page 873 of the *Publishers' Weekly* for February 23rd.

Obituary Notes

MRS. GERTRUDE E. CURRAN

MRS. GERTRUDE E. CURRAN, resident representative in Chicago of the D. Appleton-Century Company, died suddenly on February 26th. Her whole business life had been associated with D. Appleton & Company and then with D. Appleton-Century Company following the consolidation. For many years she was a valued and confidential secretary in the home office in New York. Subsequently, following her marriage to Bernard F. Curran, she made her home in Chicago, where her husband was the Appleton resident representative. Following Mr. Curran's death she was appointed to his position, which she filled most ably. The trade as well as her many close associates will feel her loss greatly.

Changes in Price

ALFRED A. KNOFF, INC.

"Opera Guyed" by Neman Levy—from \$1. to \$1.50 (new edition).

"Jesus Son of Man" by Kahlil Gibran—from \$2. to \$2.50 (new edition).

"The Proud and the Meek" by Jules Romains—from \$2.50 to \$3.00.

Market News

One Month from Now—A Forecast

NOW WE SET OUT, by Susan Ertz. *Appleton-Century*, \$2.50.

AFFAIR, by Emily Hahn. *Bobbs-Merrill*, \$2.

JOHN O' THE GREEN, by Jeffery Farnol. *Little, Brown*, \$2.50.

THE ISLAND, by Claire Spencer. *Smith & Haas*, \$2.50.

Apr. 5. National advertising in newspapers and magazines. Imprint postcards and poster.

Apr. 12. A depression romance—by the author of "Congo Solo," etc.

Apr. 12. Historical romance. There will be special display material.

Apr. 15. Returning to the mood of her "Gallows' Orchard." Will be heavily advertised.

Out This Week

ABRAHAM, PRINCE OF UR, by W. G. Hardy. *Dodd, Mead*, \$2.50.

CLASHING TIDES OF COLOUR, by Lothrop Stoddard. *Scribner*, \$3.

DON'T YOU WEEP, DON'T YOU MOAN, by Richard Coleman. *Macmillan*, \$2.50.

THE FIRST WOMAN, by Margaret Culkin Banning. *Harper*, \$2.

GREEN LIGHT, by Lloyd C. Douglas. *Houghton Mifflin*, \$2.50.

THE HILL OF LIES, by Heinrich Mann. *Dutton*, \$2.50.

HOUSE OF EARTH, by Pearl S. Buck. *Reynal & Hitchcock*, \$3.75.

MEN NEVER KNOW, by Vicki Baum. *Doubleday, Doran*, \$2.

NEW PATHWAYS IN SCIENCE, by Sir Arthur Eddington. *Macmillan*, \$3.

OF TIME AND THE RIVER, by Thomas Wolfe. *Scribner*, \$3.

THE POACHER, by H. E. Bates. *Macmillan*, \$2.

SHEPHERDESS OF SHEEP, by Noel Streatfeild. *Reynal & Hitchcock*, \$2.

SING SING DOCTOR, by Amos O. Squire. *Doubleday, Doran*, \$2.50.

THE THIRD OMNIBUS OF CRIME, ed. by Dorothy L. Sayers. *Coward-McCann*, \$2.50.

TURKEY IN THE STRAW, by MacKinlay Kantor. *Coward-McCann*, \$2.

A VAGABOND IN SOVIETLAND, by Harry A. Franck. *Stokes*, \$2.75.

WHAT MANNER OF LOVE, by Rita Weiman. *Longmans, Green*, \$2.50.

A realistic novel based upon the life of Abraham, the man, rather than the biblical patriarch.

"The Rising Tide of Color" was a sensation when it appeared 15 years ago. In the new book the author considers racial, political problems today.

A story of the Negroes of Charleston and the sea islands.

A romance with a background of politics.

You've seen Houghton's folder of ad. plans sent to the trade. A sure best seller.

This story of a German village girl is by the brother of Thomas Mann.

An omnibus containing "The Good Earth," "Sons," and "A House Divided." A real bargain, especially with "A House Divided" near the top of the best sellers right now. Book-of-the-Month Club dividend.

A romance of Tennis Tournament week in Berlin. Shortened version appeared in *Red Book*.

The scientific and philosophic implications of the new discoveries in physics. A companion volume to "The Nature of the Physical World."

A 900-page novel by the author of the highly-praised "Look Homeward, Angel."

The story of a village poacher's life, by one of the younger English novelists.

National advertising—the second largest appropriation on R & H's spring list. The moving story of a governess and her four charges.

By the former chief physician of Sing Sing—Has a double appeal as both prison and medical themes are popular now.

More than a half million copies of the first two have been sold.

Ballads of America, past and present, by the author of "Long Remember."

A veteran travel-writer spends thirty days as a tourist in the U.S.S.R.

A well-known playwright gives us a first novel with a theatrical background. Longmans' "dark horse."

Market News

Some Best Sellers of the Week

HEAVEN'S MY DESTINATION, by Thornton Wilder. *Harper*, \$2.50.

COME AND GET IT, by Edna Ferber. *Doubleday, Doran*, \$2.50.

THE FORTY DAYS OF MUSA DAGH, by Franz Werfel. *Viking Press*, \$3.

A HOUSE DIVIDED, by Pearl S. Buck. *Reynal & Hitchcock*, \$2.50.

GOOD-BYE, MR. CHIPS, by James Hilton. *Little, Brown*, \$1.25.

LOST HORIZON, by James Hilton. *Morrow*, \$2.50.

❖ ❖

PERSONAL HISTORY, by Vincent Sheean. *Doubleday, Doran*, \$3.

WHILE ROME BURNS, by Alexander Woollcott. *Viking Press*, \$2.75.

R. E. LEE, vs. 3 and 4, by Douglas S. Freeman. *Scribner*, \$7.50.

RATS, LICE AND HISTORY, by Hans Zinsser. *Little, Brown*, \$3.75.

WHY NOT TRY GOD? by Mary Pickford. *Kinsey*, \$1.

Leading in Washington, St. Louis, San Francisco; second in N. Y. and Philadelphia, according to the *Times*. American News best seller.

An immediate best seller. Leads the lists of N. Y., Boston and Philadelphia stores.

The *Daily News* reports it's Chicago's best seller in fiction. Going strong everywhere.

The best seller on Baker & Taylor's latest list.

Selling well everywhere. Little, Brown tells us it's in its 121st thousand.

Reported by every city in the *Times* except Atlanta and New Orleans.

❖ ❖

The *Daily News* reports it second in Chicago, and the *Times*, second in New Orleans, third in Philadelphia, St. Louis and San Francisco.

First in Chicago, according to the *Daily News*; second in N. Y., according to the *Times*.

Reported first in non-fiction by Washington and Atlanta stores. Second printing.

Six Boston stores list it as their best seller in the *Times*; second in Philadelphia and Chicago.

Steady leader at Baker & Taylor and the American News. More than 40,000 copies sold.

Candidates for the Best Seller List

ROAD OF AGES, by Robert Nathan. *Knopf*, \$2.50.

FEBRUARY HILL, by Victoria Lincoln. *Farrar & Rinehart*, \$2.50.

THE CORPSE IN THE GREEN PYJAMAS, by R. A. J. Walling. *Morrow*, \$2.

ROMANY, by Lady Eleanor Smith. *Bobbs-Merrill*, \$2.50.

❖ ❖

A WOMAN'S BEST YEARS, by W. Beran Wolfe. *Long & Smith*, \$2.25.

INFLATION AHEAD! by W. M. Kiplinger and Frederick Shelton. *Simon & Schuster*, \$1.

SHIPS, by Hendrik Van Loon. *Simon & Schuster*, \$3.

THE PRIMROSE PATH, by Ogden Nash. *Simon & Schuster*, \$2.50.

DICKENS, by André Maurois. *Harper*, \$2.

Listed in the *Times* by N. Y., Philadelphia and San Francisco stores.

Good sales everywhere.

Mr. Woollcott does it again! Six Boston stores report it second in the *Times*. The Sunwise Turn and D. D. Bookshop (526 Lexington) in N. Y., and the Concord Book Shop, Chicago, also tell us of good sales.

Reported in the *Times* by Chicago stores. Twelve stores of those who have so far sent us their reports on February best sellers, list it.

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Going particularly well in the South. Telling us it was their February non-fiction best seller: Scruggs, Vandevoot, Barney, St. Louis; Matthews Book Store, Omaha; Pillot's, Houston.

The week's best seller at N. Y. stores listed in the *Times*. 25,000 copies have been sold.

Best seller at Brentano's, N. Y., last week. Putnam's, N. Y., Greenwood Book Shop, Wilmington, Fred Harvey, Kansas City, are some other stores telling us of good sales. Third printing, totaling 10,000, say S & S.

Stewart's in Indianapolis, Norman A. Hall in Newton Centre and Madison's in Montclair tell us that it was their February best seller.

Nine stores of those who have so far sent us their February reports, list this. It was second at six Boston stores last week according to the *Times*.

The Weekly Record

Describes and Indexes the New Books of all Publishers in a Convenient Reference and Buying List for Bookstores and Libraries

Ar: Fine Arts	Dr: Drama	Hi: History	Po: Poetry	Sp: Sports
Bi: Biography	Ec: Economics	Ju: Juveniles	Re: Religion	Tr: Travel
Bu: Business	Fi: Fiction	Mu: Music	Sc: Science	

Amsden, Charles Avery

Navaho weaving, its technic and history. 279p. (8p. bibl.) il. (pt. col.), maps, diagrs. O '34 Santa Ana, Cal., Fine Arts Press and Southwest Mus. 7.50

Anderson, H. Dewey and Eells, Walter Crosby

Alaska natives; a survey of their sociological and educational status. 488p. (bibl.) il., maps (pt. col.), diagrs. Q c. Stanford Univ., Cal., Stanford Univ. Press 5.00

An authoritative study of the native population of Alaska, past and present.

Ansour, M. H.

In the image of monkeys. 128p. D [c. '35] Chic., Momus Press, 117 E. S. Water St. 1.25; pap., .75

A satirical narrative of man's creation, with anthropological explanations.

Ashbee, C. R.

Kingfisher out of Egypt; a dialogue in an English garden. 51p. il. O '34 N. Y., Oxford 5.00

Bacheller, Irving Addison

Keeping up with Lizzie. 157p. il. D [c. '10, '11] N. Y., Grosset 1.00

Baldwin, Faith [Mrs. Hugh Hamlin Cuthrell]

Love's a puzzle. 300p. D (Popular copyrights) [c. '33] N. Y. [Grosset] .75

Bandas, Rev. Rudolph George

Practical problems in religion. 200p. D [c. '34] Milwaukee, Bruce 1.25

Banning, Mrs. Margaret Culkin

The first woman. 208p. D '35, c. '34, '35 N. Y., Harper 2.00

The story of Cinda Parish, an American girl who was vitally interested in politics and a political career even though it estranged her from her fiancé.

Bates, Herbert Ernest

The poacher. 273p. D c. N. Y., Macmillan 2.00
This story of the youth and married life of Luke

Bishop, son of a poacher, is laid in the flat half-Fenland district of the English midlands.

Bateson, F. W.

English poetry and the English language; an experiment in literary history. 137p. D '34 N. Y., Oxford 2.25

Baum, Vicki [Frau Richard Lert]

Men never know. 317p. D c. Garden City, N. Y., Doubleday 2.00

Berlin and Paris are the scenes of this story of four fatal days in the curiously intertwined lives of four people.

Beeding, Francis, pseud.

Death in four letters. 294p. D c. N. Y., Harper 2.00

A tale of international intrigue and adventure centering around a group of men bent on destroying the peace of Europe.

Bennett, Margaret Elaine

Building your life; adventures in self-discovery and self-direction. 342p. (bibl.) diagr. O [c. '35] N. Y., Whittlesey House, McGraw-Hill 2.50

The presentation of a method for self-development, conservation of time and energy, attainment of happiness and success and development of a personal life philosophy.

Bishop, John Peale

Act of darkness. 368p. D c. N. Y., Scribner 2.50

A psychological novel, laid in tidewater Virginia in the 1890's, which describes the effect on a young boy's mind of a crime that involved his family.

Blacker, C. P.

Voluntary sterilization. 145p. S (Oxford medical pub'ns) '34 N. Y., Oxford 1.75

Blodgett, Ruth Robinson

Easter holiday. 319p. D [c. '35] N. Y., Harcourt 2.00

During a brief Easter holiday, Audrey Macdonald, an attractive New York widow, realizes that her three children are reasonably mature and that she herself has unexpectedly fallen deeply in love.

THIS LIST aims to be a complete and accurate record of American book publication. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place, not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from the title-page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case the word "apply" is used. When not specified the binding is "cloth."

Imprint date or copyright date is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n. d.]

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20cm.); S (16 mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

★ indicates a translation from a foreign language, a key used at the request of the International Institute of Intellectual Cooperation of the League of Nations.

- Boatright, Mody** **Fi**
Tall tales from Texas cow camps. 175p. il. D '34
Dallas, Southwest Press 2.00
- Bombaugh, Charles C.**
Facts and fancies for the curious; popular ed. 647p.
O (Readers reference lib.) '34 Phil., Lippincott
half lea., 3.50
- Booth, Roy** **Fi**
Roadhouse. 268p. D [c. '34] N. Y., Godwin
2.00
- Boyd, James Ellsworth**
Strength of materials; 4th ed. 563p. il., diagrs. O
'35, c. '11-'35 N. Y., McGraw-Hill 3.75
- Brasnett, Bertrand Rippington** **Re**
God the worshipful. 215p. O ['35] N. Y., Long-
mans 3.50
A study in Christian theism and dogmatic theology.
- Brewer, E. Cobham**
Dictionary of miracles; popular ed. 624p. O
(Readers reference lib.) '34 Phil., Lippincott
half lea., 3.50
Dictionary of phrase and fable; popular ed. 1440p.
O (Readers reference lib.) '34 Phil., Lippincott
half lea., 3.50
- Brewster, Stanley Farrar**
Twelve men in a box [American jury system].
188p. O '34 Chic., Callaghan & Co. 2.00
- Brigham, Albert Perry and McFarlane, Charles T.**
Our home state and continent [b'k 2] South Dakota
ed., by R. V. Hunkins. 339p. (bibl. notes) il. (col.
front.), maps (pt. col.) O (Our world and ourselves)
[c. '33-'35] N. Y., Amer. B'k 1.32
- Brown, William F.** **Sp**
The field trial primer. 94p. il. S '34 Chic., Amer.
Field Pub. Co., 222 W. Adams St. 1.00
- Browne, Lewis** **Re**
Since Calvary; an interpretation of Christian history.
456p. (bibl. footnotes) il., maps O (Modern readers'
ser.) [c. '31] N. Y., Macmillan .90
- Hi**
Stranger than fiction; a short history of the Jews
from earliest times to the present day. 377p. maps
D (Modern readers' ser.) '35, c. '25 N. Y., Macmillan
.90
- Re**
This believing world; a simple account of the great
religions of mankind. 347p. (4p. bibl.) il., maps D
(Modern readers' ser.) '35, c. '26 N. Y., Macmillan
.90
- Bruner, Benjamin Harrison** **Re**
Toward the sunrising. 279p. O [c. '35] Nashville,
Cokesbury 1.50
Fourteen sermons.
- Bryant, Arthur** **Hi**
The England of Charles II. 217p. (12p. bibl.) il.
D c. N. Y., Longmans 2.00
- A description of the life, habits, beliefs, government
and industries of 17th century England, based mainly
on an unpublished manuscript of Shakerley.**
- Buck, Pearl Sydenstricker [Mrs. John Lossing
Buck]** **Fi**
House of earth. 1138p. O (John Day b'k) [c. '31-
'35] N. Y., Reynal & Hitchcock 3.75
A one-volume edition of the trilogy "The Good
Earth," "Sons" and "A House Divided."
- Bulliet, Clarence Joseph** **Ar**
Apples and madonnas; emotional expression in
modern art; new rev. and enl. ed. 276p. il. D [c. '30]
[N. Y.], Blue Ribbon B'ks 1.00
- Burke, Thomas** **Fi**
Limehouse nights; il. by Mahlon Blaine. 277p. O
[c. '17, '26] N. Y., McBride 1.00
A new, cheaper edition in slightly smaller format.
- Campbell, Norman and Ritchie, Dorothy**
Photoelectric cells; 3rd ed. 223p. il. O '34 N. Y.,
Pitman 3.75
- Carmack, Paul R.**
The diary of Snubs, our dog. no p. il. O [c. '34]
Chic., Associated Authors Service 1.50
Comic strips that appeared in *The Christian Science
Monitor*.
- Carroll, Mrs. Gladys Hasty** **Fi**
As the earth turns. 339p. D (Modern readers'
ser.) '35, c. '33 N. Y., Macmillan .90
- Carter, Frank Craven** **Re**
Psychology and sacraments. 142p. (bibl. footnotes)
D ['35] Milwaukee, Morehouse 1.60
An exposition of the relationship between psychology
and sacrament.
- Chamberlain, Rudolph Wilson** **Bi**
There is no truce; a life of Thomas Mott Osborne.
426p. il. O c. N. Y., Macmillan 3.50
An account of the life and extraordinary career
of the famous penologist.
- Chapman, Maristan, pseud. [Mary and John
Stanton Higham Chapman]** **Fi**
Glen Hazard. 322p. il. D (Popular copyrights)
[c. '33] N. Y., [Grosset] .75
- Chappell, Edwin Barfield** **Re**
Recent development of religious education in the
Methodist Episcopal Church, South. 237p. D [c. '35]
Nashville, Cokesbury 1.50
An interpretation.
- Chapple, H. J. Barton**
Television for the amateur constructor; 2nd ed.
266p. il. O '34 N. Y., Pitman 3.00
- Chase, Arthur M.** **Fi**
Murder of a missing man. 252p. D (Popular copy-
rights) [c. '34] N. Y., Grosset .75
- Chase, Stuart and Tyler, Marian [Mrs. Stuart
Chase]**
Mexico; a study of two Americas; il. by Diego
Rivera. 345p. (6p. bibl.) O (Modern readers' ser.)
[c. '31] N. Y., Macmillan .90
- Chatterbox, 1935 ed.** 320p. il. O '34 N. Y., **Ju**
Cupples & Leon bds., 1.75
- Beauchamp, Wilbur Lee**
A study-book in biology, to accompany Everyday
problems in biology. 260p. il. Q [c. '34] Chic., Scott,
Foresman pap., .80
- Bernhard, Hubert J., ed.**
Handbook of the heavens. 54p. il., diagrs. O '34 c.
N. Y., Junior Astronomy Club, Amer. Mus. of Natural
Hist. pap., apply

Cohen, Helen Louise and Coryell, Nancy Gilmore, eds.

Educating superior students. 352p. (bibls.) D [c. '35] N. Y., Amer. B'k 2.00

Co-operative studies carried on under the auspices of the Association of First Assistants in the High Schools of the City of New York.

Coleman, Richard**Fi**

Don't you weep . . . don't you moan. 288p. D c. N. Y., Macmillan 2.50

A novel which portrays Negro life, in all its varied aspects and characteristics, in and around Charleston, South Carolina.

Collins, Franklin**Po**

Songs from the hills. 44p. D '34 N. Montpelier, Vt., Driftwind Press 1.00

Courant, Richard**★**

Differential and integral calculus; tr. by E. F. McShane. 568p. diags. O '34 N. Y., Stechert 6.50

Coyne, William M.

A sailor's log of facts: not fables. 228p. D [c. '34] Bost., Christopher 2.00

Crabtree, James William**Bi**

What counted most. 174p. il., diags. O c. Lincoln, Neb., Univ. Pub. Co. 2.00

The life experiences which counted most in helping the author render service as a teacher, superintendent, high school inspector, college president, and secretary of the National Education Association.

Creusen, Joseph**★ Re**

Religious men and women in church law; tr. by Edward F. Garesché; 2nd ed., rev. and enl. 308p. O [c. '34] Milwaukee, Morehouse 2.75

Crofts, Freeman Wills**Fi**

Wilful and premeditated; an Inspector French detective story. 343p. D (Popular copyrights) [c. '34] N. Y., Grosset .75

Cunningham, Eugene**Fi**

Trail of the Macaw; soldiers of fortune in Banana Land. 276p D c. Bost., Houghton 2.00

A Texas cowboy finds plenty of excitement in aiding a revolution in Nicamala, a Central American republic.

Daryush, Elizabeth**Po**

Verses; 4th b'k. 71p. D '34 N. Y., Oxford 2.00

De Kok, Mrs. Winifred

Guiding your child through the formative years; from birth to the age of five. 191p. D c. N. Y., Emerson B'ks 2.00

A manual for parents written by a physician who has had training in psycho-analysis and who is also a mother.

"Diplomat," pseud. [John Franklin Carter, Jay Franklin, pseud.]**Fi**

The Brain Trust murder. 275p. diagr. D c. N. Y., Coward-McCann 2.00

Christensen, Leo M. and others

Power alcohol and farm relief. 191p. (10p. bibl.) D (Deserted village, no. 3) '34 c. [N. Y. Chemical Found.] pap., gratis

Concordance to Shih Ching, A. 358p. O (Harvard Yen-ching Inst. sinological index ser., 9) '34 Cambridge, Mass., Harvard pap., 2.00

Croft, Aloysius

Greatest prayer: the Mass. 64p. il. Tt '34 Milwaukee, Bruce pap., .10

Present-day Washington is the scene of this detective story which opens with the murder of Professor Bentley Poindexter Morehead, chief of the Brain Trust.

Donne, John**Po**

The love poems of John Donne [lim. ed.]. 70p. O [n.d.] New Rochelle, N. Y., Peter Pauper Press bds. 2.00; de luxe ed., 5.00

Douglas, Lloyd Cassel**Fi**

Green light. 326p. O '35, c. '34, '35 Bost., Houghton 2.50

A story of some likable Americans and their search for happiness amidst the perplexities and confusions of present-day life.

Durand, Sir Edward**Sp**

Ponies' progress. 190p. il., diags. D '35 N. Y., Scribner 2.25

Information on how to break and train ponies for polo, hunting and children's riding.

Eddington, Sir Arthur Stanley**Sc**

New pathways in science; Messenger Lectures, 1934. 343p. (bibl. footnotes) il. O c. N. Y., Macmillan 3.00

Essays on modern scientific thought by the author of "The Nature of the Physical World."

Epstein, Rabbi Harry H.**Re**

Judaism and progress; sermons and addresses. 301p. (bibl. footnotes) D c. N. Y., Bloch 3.00

Sermons on the universal problems confronting modern Jewry.

Fauconnier, Henri**★ Fi**

Malaisie; tr. from the French by Eric Sutton. 271p. O (Modern readers' ser.) [c. '31] N. Y., Macmillan .90

Faulkner, Walter S.**Fi**

Miss Elizabeth of hell. 191p. S [c. '34] [Lebanon, Tenn., Lebanon Banner Pr. Co.] 1.00

A satire on contemporary politics and customs in which some celebrities of the 16th century leave Hades for a week's visit in America.

Fielding, William John

Love and the sex emotions; their individual and social aspects. 371p. O [c. '32] N. Y., Blue Ribbon B'ks 1.00

Filene, Edward Albert**Bu**

Morals in business. 45p. S (Barbara Weinstock lectures on morals of trade, no. 17) c. Berkeley, Univ. of Cal. 1.00

An address by a well-known Boston merchant.

First appearance in print of some four hundred familiar quotations.

275p. O '35 Middletown, Conn., Wesleyan Univ. bds., 2.00

Notes on the history and authorship of some four hundred familiar quotations, as exhibited at the Olin Memorial Library of Wesleyan University, February 24 to March 23, 1935.

Fosdick, Harry Emerson**Re**

Adventurous religion. 326p. D (Harper's dollar lib.) [c. '26] N. Y., Harper 1.00

Eastep, D. B.

Bringing back the King; a simple study of the second coming of Christ. 59p. front. (diagr.) D [c. '34] Covington, Ky., Kentucky Bible Depot, Latonia Sta. pap., .25

Eisendrath, Daniel Nathan and Rolnick, Harry C.

Text-book of urology, for students and practitioners; 3rd ed., rev. 952p. (bibl. footnotes) il. (pt. col.), diags. O [c. '34] Phil., Lippincott 10.00

Farmer (The)—and the Federal Child Labor Amendment. 8p. O [c. '34] [N. Y., Nat'l Child Labor Committee] 1.00 per 100

- Franck, Harry Alverson** **Tr**
A vagabond in Sovietland; America's perennial rambler goes tourist. 282p. il., map O c. N. Y., Stokes 2.75
An account of what the author saw, heard and thought during thirty busy days traveling in Soviet Russia from Leningrad down to the Caucasus and Armenia and back.
- Franklin, Clay** **Dr**
These mortals among us; twelve monologues for men and women. 73p. D c. N. Y., S. French 1.00
- French, Hollis**
The Thatcher Magoun; an American clipper ship, her owners, captains, and model [lim. numbered ed.]. 70p. il. O '34 Andover, Mass., Addison Gallery of Amer. Art, Phillips Academy bds., 3.50
A history of a famous American clipper ship that sailed the seas from 1856 to 1870.
- Freud, Anna** **★**
Psycho-analysis for teachers and parents; introductory lectures; tr. [from the German] by Barbara Low. 117p. D c. N. Y., Emerson B'ks 1.75
A simple explanation of the principles of psycho-analysis, by the daughter of Sigmund Freud.
- Gaddis, Peggy** **Fi**
Unfaithful? 272p. D [c. '34] N. Y., Godwin 2.00
- Gambrell, Herbert P.** **Bi**
Life of Mirabeau Bonaparte Lamar. 325p. il. O '34 Dallas, Southwest Press 2.00
- Gandy, Lewis Cass** **Bi**
The Tabors; a footnote of western history. 302p. il. O '34 c. N. Y., Press of the Pioneers 3.75
A biography of H. A. W. Tabor, a sensational and almost legendary figure of the early West who acquired fabulous wealth from Colorado mines.
- Garland, Hamlin** **Bi**
A son of the middle border; ed. by E. H. Kemper McComb. 495p. il. D (Modern readers' ser.) '35, c. '14-'23 N. Y., Macmillan .90
- Gayle, Newton** **Fi**
Death follows a formula. 318p. D c. N. Y., Scribner. 2.00
It was the job of Jim Greer and of Scotland Yard to discover who murdered the two men who possessed the formula for the perfect substitute for gasoline.
- Glass, Montague Marsden** **Dr**
Potash and Perlmutter; a play in three acts. 114p. il., diagrs. D (French's standard lib. ed.) c. '13, '35 N. Y., S. French pap., .75
- Grant, Rachel** **Fi**
Chichi. 277p. D [c. '35] N. Y., Crowell 2.00
A social butterfly turns author in this satire on certain publishing methods.
- Greenwood, Walter** **Fi**
The time is ripe. 334p. D '35, c. '34, '35 Garden City, N. Y., Doubleday 2.50
A satirical tale about the struggling haberdasher who became Lord Mayor of an English city.
- Gregory, Horace** **Po**
Chorus for survival. 127p. O c. N. Y., Covici, Friede 2.00
A long poem revealing the idealism and emotional life of the present day, by the author of "No Retreat."
- Gregory, Jackson** **Fi**
High courage. 280p. D (Popular copyrights) [c. '33, '34] N. Y., Grosset .75
- Grey Owl, pseud.**
Pilgrims of the wild. 304p. il. O c. N. Y., Scribner 3.50
An account of the crusade waged by the author, a Scotch-Indian trapper and his Indian wife against the forces that were destroying animal life in the wilderness. Since 1928, when he gave up trapping, the author has devoted his life to conservation of game, especially beaver.
- Guedalla, Philip** **Bi**
Wellington. 501p. front. (por.) O [c. '31] N. Y. [Blue Ribbon B'ks] 1.00
- Gwathmey, John Hastings**
Legends of Virginia lawyers; anecdotes and whimsical yarns of the old time bench and bar. 154p. front. O '34 Richmond, Va., Dietz Press 2.50
- Haase, Albert Ericssen and others** **Bu**
Advertising agency compensation; theory, law, practice. 215p. O [c. '34] N. Y., Ass'n of Nat'l Advertisers, 330 W. 42nd St. lea., 10.00
- Hammett, Dashiell** **Fi**
The thin man. 258p. D (Popular copyrights) [c. '33, '34] N. Y., Grosset .75
- Hamsun, Knut** **★ Fi**
Growth of the soil; tr. from the Norwegian by W. W. Worster. 276p. S [c. '21] N. Y., Modern Lib. flex. cl., .95
- Hardy, Thomas** **Fi**
The return of the native. 478p. (bibl.) D (Modern readers' ser.) '35, c. '28 N. Y., Macmillan .90
- Hardy, W. G.** **Fi**
Abraham, prince of Ur. 376p. map D c. N. Y., Dodd, Mead 2.50
A biographical novel of the famous biblical patriarch Abraham.
- Headlam, Rev. Arthur C.** **Re**
Christian theology; the doctrine of God. 492p. O '34 N. Y., Oxford 4.50
- Fulton, William Shirley**
Archeological notes on Texas Canyon, Arizona. 59p. il. (pt. col.), map Q (Contribs. from Mus. of Amer. Indian, Heye Found., v. 12, no. 2) '34 N. Y., Museum of the Amer. Indian pap., apply
- Gartlan, George Hugh and others, comps.**
Assembly songs for intermediate grades [complete ed.]. 156p. O [c. '34] N. Y., Hinds, Hayden & Eldredge 2.00
- Giese, Henry**
A practical course in concrete; a textbook for classroom and laboratory, including demonstrations and problems. 61p. (bibl.) il., diagrs. Q [n.d.] Chic., Portland Cement Ass'n, 33 W. Grand Ave. pap., apply
- Greene, Amy Blanche**
The liquor problem; a discussion unit for young people. 56p. (bibl.) O (Everyday adventures in Christian living) [c. '34] N. Y., Methodist B'k pap., .25
- Gudde, Erwin Gustav**
Social conflicts in medieval German poetry. 148p. (bibl.) O (Univ. of Cal. pub'ns in modern philology, v. 18, no. 1) '34 Berkeley, Univ. of Cal. Press pap., 1.50
- Habig, Marion A.**
The Franciscan Père Marquette; a critical biography of Father Zénobe Membré, La Salle's chaplain and missionary companion. 301p. (bibl.) il., maps O (Franciscan studies, no. 13) '34 N. Y., Jos. F. Wagner, Inc. pap., 1.00
- Harvey, Alice G.**
Nebraska writers. 110p. O [c. '34] [Omaha, Neb., Author, 4206 S. 23rd St.] pap., .50

- Higgins, Russell** **Fi**
Love is no sin. 283p. D [c. '34] N. Y., Godwin 2.00
- Hilton, Francis W.** **Fi**
Phantom rustlers. 279p. D (Popular copyrights) [c. '34] N. Y., Grosset .75
- Hiscox, Gardner Dexter, ed.**
Henley's twentieth century book of formulas, processes and trade secrets; rev. and enl. ed. by T. O'Connor Sloane. 823p. diags. O '35, c. '07-'34 N. Y., N. W. Henley Pub. Co. 4.00
- Hollis, Christopher** **Bi**
Thomas More. 267p. il. O (Sci. and culture ser.) [c. '34] Milwaukee, Bruce 2.25
- Holmes-Tidy, Violet** **Po**
White magic, and other poems [lim. signed numbered ed.]. 45p. O [c. '35] Detroit, Laughing Dragon Press bds., 1.25
- Homer** ★
The Iliad; tr. [from the Greek] by Lang, Leaf and Myers; introd. by Louise Pound. 480p. D (Modern readers' ser.) '35, c. '30 N. Y., Macmillan .90 ★
The Odyssey; tr. [from the Greek] by Butcher and Lang; introd. by John A. Scott. 410p. (bibl. note) D (Modern readers' ser.) '35, c. '30 N. Y., Macmillan .90
- Hueston, Ethel Powelson [Mrs. E. J. Best]** **Fi**
That Hastings girl. 319p. D (Popular copyrights) [c. '33] N. Y., Grosset .75
- Hughes, Ingram**
Anti-Semitism (organized anti-Jewish sentiment). 98p. (bibs.) O '34 c. Los Angeles, Amer. Nationalist Pub'ns, 630 W. 4th St. 1.50
A world survey of anti-Semitism.
- Hugo, Victor Marie, comte**
Marion de Lorme; ed. by Maxwell A. Smith and Mary Ruth Smith. 282p. il. (pors.) D (Century modern language ser.) [c. '34] N. Y., Appleton-Century 1.35
- Husslein, Joseph Casper** **Re**
The spirit world about us. 159p. il. D [c. '34] Milwaukee, Bruce 1.50
- Huxley, Thomas Henry**
Readings from Huxley; ed. by Clarissa Rinaker; rev. and enl. 242p. (bibl.) D [c. '20, '34] N. Y., Harcourt 1.00
- Hotis, R. P. and McCalmont, J. R.**
Cooling milk on the farm with small mechanical outfits. 24p. il., diags. O (U. S. Dept. of Agri. circular no. 336) '34 Wash., D. C. [Gov't Pr. Off.; Sup't of Doc.] pap., .05
- Hoyt, Ray**
"We can take it"; a short story of the C.C.C. 118p. il. O [c. '35] N. Y., Amer. B'k pap., .25
- Hunt, William Lanier**
The southern garden; a study course for garden clubs. 57p. (bibs.) O (Univ. of N. C. Lib. Ext. pub'n, v. 1, no. 1) '34 c. Chapel Hill, Univ. of N. C. Press pap., .50
- Hurley, Mrs. Beatrice Jane Davis**
Transportation; rev. ed. 31p. O (Teachers' lesson unit ser.; no. 1) [c. '34] N. Y., Teachers Coll., Columbia Univ. pap., .25
- Hyneman, Charles S.**
The first American neutrality; a study of the American understanding of neutral obligations during the years 1792 to 1815. 178p. (5p. bibl.) Q (Univ. of Ill. bull., v. 32, no. 13; Ill. studies in social sciences, v. 20, nos. 1-2) '34 [Urbana], Univ. of Ill. pap., 2.50
- Index to the authors in Sung Shih Chih Shih.** 145p. O (Harvard Yenching Inst. sinological index ser., 19) '34 Cambridge, Mass., Harvard pap., 2.50
- Index to the authors in T'ang Shih Chih Shih.** 27p. O (Harvard Yenching Inst. sinological index ser., 18) '34 Cambridge, Mass., Harvard pap., .50
- Irwin, John**
Adventures in world friendship; a guide to Christian missionary education in church schools and the Epworth League. 68p. (bibs.) D [c. '34] Chic., B'd of Educ., Methodist Episcopal Church, 740 Rush St. pap., .25
- Kennedy, James William**
Practical surgery of the abdominal and pelvic regions; 2nd ed. 851p. il. (pt. col.) O '34 Phil., F. A. Davis 7.50
- Index (An)** compiled by Beatrice White to "The Elizabethan Stage" and "William Shakespeare: A Study of Facts and Problems" by Sir Edmund Chambers. 161p. O '34 N. Y., Oxford 7.00
- Irwin, Wallace Admah [Ginger, pseud.]** **Fi**
The Julius Caesar murder case. 306p. (bibl.) D c. N. Y., Appleton-Century 2.00
Publius Manlius Scribo, star reporter on the *Evening Tiber*, Rome's tabloid, unearths the true facts about the murder of Julius Caesar.
- Johnson, William W.** **Mu**
Intelligent listening to music; a guide to enjoyment and appreciation for all lovers of music. 196p. (bibs.) il., diags. O '35 [N. Y.], Pitman 1.75
- Josefita Maria, sister**
Heroes and holidays; il. by Maginel Wright Barney. 282p. il. (col.) D [c. '34] N. Y., W. H. Sadlier .85
- Kantor, Mac Kinlay** **Po**
Turkey in the straw; a book of American ballads and primitive verse. 90p. il. O c. N. Y., Coward-McCann 2.00
By the author of "Long Remember."
- Kasen, H. A.** **Fi**
Broken commandments. 320p. D (Popular copyrights) [c. '33] N. Y., Grosset .75
- Keats, John** **Po**
The complete poetical works of John Keats; ed. by H. Buxton Forman; introd. by Leonard Bacon. 520p. D (Oxford standard eds.) '34 N. Y., Oxford .95
- Keays, Mrs. Frederick Love**
Old roses. 233p. il. O c. N. Y., Macmillan 3.00
Notes on the collecting, culture and history of old roses of type and class differing from hybrid tea roses that were grown in American gardens before 1880.
- Kemp, Leila Rush** **Po**
Ventures in verse. 36p. il. D '34 San Antonio, Tex., Southern Literary Inst. lea. cl., .75
- Kelley, Robert F., ed.** **Sp**
The year book of the horse 1934. 283p. il. O c. N. Y., Dodd, Mead 3.50
A record of the outstanding events of the past year in polo, racing, hunting, horse shows and steeplechasing.
- Kiplinger, W. M. and Shelton, Frederick** **Ec**
Inflation ahead! what to do about it. 42p. Q c. N. Y., Simon & Schuster pap., 1.00
A series of twenty-five semi-personal letters of guidance intended primarily for business men, investors and laymen.

Knight, Charles Louis

Secular and cyclical movements in the production and price of copper. 166p. (bibl.) diagrs. O c. Phil., Univ. of Pa. Press 2.50

An analysis of secular and cyclical movements in copper production and copper prices in various countries since 1860.

Kunhardt, Dorothy

Ju

Brave Mr. Buckingham [il. by the author]. no p. il. (col.) D [c. '35] N. Y., Harcourt 1.00

A nonsense tale for children by the author of "Junket Is Nice."

Lacey, Thomas Alexander

Wayfarer's essays. 247p. D '34 N. Y., Oxford 2.50

Langdon-Davies, John

Man and his universe. 341p. O (Harper's dollar lib.) [c. '30] N. Y., Harper 1.00

Leakey, L. S. B., and others

The stone age races of Kenya. il., map F '35 N. Y., Oxford 12.75

Leslie, Shane

The script of Jonathan Swift, and other essays. 97p. il. O (A. S. W. Rosenbach Fellowship in Bibl., pub'n no. 4) c. Phil., Univ. of Pa. Press 1.50

Three essays on bibliographical topics.

Lippmann, Walter

A preface to morals. 356p. (bibl. notes) D (Modern readers' ser.) '35, c. '29 N. Y., Macmillan .90

Little, V. A. Spence

Re

The Christology of the Apologists; doctrinal. 240p. (7p. bibl.) D (Studies in theology ser.) '35 N. Y., Scribner 2.25

London, Jack

Fi

The call of the wild and other stories. 303p. il., map D (Modern readers' ser.) '35, c. '03-'31 N. Y., Macmillan .90

Loomis, Roger Sherman and Clark, Donald Lemen, eds.

Modern English readings; biography, short stories, poems, essays, plays, novel. 932p. O ['35, c. '34] N. Y., Farrar & Rinehart flex. cl., 3.50

The textbook edition was published last July.

Loreen, Albert

Re

On the King's highway; a book for those who have been confirmed. 64p. S ['34] Rock Island, Ill., Augustana .35

Lough, William Henry and Gainsbrugh, Martin R.

Ec

High-level consumption; its behavior; its consequences. 457p. (bibl. footnotes) diagrs. O c. N. Y., McGraw-Hill 4.00

King, Arthur S.

Temperature classification of infra-red iron lines. 12p. (bibl. footnotes) O (Contribs. from Mt. Wilson Observ., no. 496) '34 Wash., D. C., Carnegie Inst. pap., apply

King, Robert B.

A preliminary survey of the Zeeman effect in the sun-spot spectrum. 18p. (bibl. footnotes) diagrs. O (Contribs. from Mt. Wilson Observ., no. 497) '34 Wash., D. C., Carnegie Inst. pap., apply

Larson, Theodore Hubert, M.D.

Physicians' and surgeons' text-book on endocrinology and ready reference therapy. 900p. il. O [c. '34] Los Angeles, Author, 5212 Wilshire Blvd. lea. cl., 10.00

A statistical study of the total outgo of the American consuming public during the period 1909-1931.

Macaulay, Rose

Bi

Milton. 161p. (bibl.) O '35 N. Y., Harper 2.00

A lifelike portrait of the great Restoration poet, John Milton.

McNeile, Herman Cyril [Sapper, pseud.]

Fi

Bulldog Drummond at bay. 307p. D (Crime club) '35, c. '34, '35 Garden City, N. Y., Doubleday 2.00

A tale of murder and exciting adventure with Bulldog Drummond on the trail of the Key Club, an international ring of ruthless killers. Crime Club selection for March.

Malamud, William, M.D.

Outlines of general psychopathology. 476p. (6p. bibl.) O [c. '35] N. Y., Norton 5.00

An outline of the nature and causes of abnormal mental activity, by a professor of psychiatry in the State University of Iowa.

Mallory, Walter Hampton, ed.

Political handbook of the world; parliaments, parties and press as of January 1, 1935. 201p. O [c. '35] N. Y., Council on Foreign Relations and Harper 2.50

All the countries are listed alphabetically with the essential information about each—government, political parties, programs and leaders and the political affiliations of leading editors. A section describes the functions of the League of Nations, the World Court and the International Labor Office.

Manaugh, F. A.

Bu

Thirty thousand adventurers; an informal disclosure of observations and experiences in research in the funeral industry. 329p. front. (por.) D '34 c. Los Angeles, Times-Mirror Press 3.50

Mann, Heinrich

★ Fi

The hill of lies; tr. from the German by Edwin and Willa Muir. 288p. D [c. '35] N. Y., Dutton 2.50

The story of a daughter of German farm laborers who rose from her humble surroundings into a new life that bewildered and nearly destroyed her.

Masters, David

When ships go down; more wonders of salvage. 356p. il. O '35 N. Y., Holt 2.50

Accounts of thrilling salvaging adventures and exploits.

Matthews, Donald Maxwell

Management of American forests. 510p. (6p. bibl.) diagrs. O (Amer. forestry ser.) c. N. Y., McGraw-Hill 5.00

A textbook on the practical problems of management of forest property in the United States from both the technical and financial standpoint.

Menninger, William Claire, M.D.

Handbook for skippers. 286p. (bibl.) il., diagrs. S c. '34 N. Y., Boy Scouts of America lea. cl., 1.00

A manual for the guidance of Sea Scout skippers.

Laubenfels, M. W. de

New sponges from the Puerto Rican deep. 28p. (2p. bibl.) O (Smithsonian misc. coll., v. 91, no. 17; pub'n 3283) '34 Wash., D. C., Smithsonian Inst. pap., apply

Lininger, Fred Fouse

Dairy products under the Agricultural Adjustment Act. 99p. O (Brookings pamphlet ser., no. 13) '34 Wash., D. C., Brookings Inst. pap., .50

Little, Vivian

The singing of the skies [verse]. 20p. Tt (Vest pocket poets) '34 Winter Park, Fla., Angel Alley Press pap., .30

- Miller, Alice Duer [Mrs. Henry Wise Miller]** **Fi**
Gowns by Roberta. 176p. D (Popular copyrights) [c. '33] N. Y. [Grosset] .75
- Modern home and office dictionary, (The); ed.**
by Frank H. Vizetelly and Marion J. Burchard. 832p. il., maps (col.) diagrs. D '35, c. '14-'35 N. Y., Funk & Wagnalls lea. cl., 1.00
Contains more than 50,000 words with appendix on foreign words and phrases, languages and other reference information.
- Morgan, Alfred Powell**
Tropical fishes and home aquaria; a practical guide to a fascinating hobby. 270p. il., diagrs. D c. N. Y., Scribner 2.50
Information and advice for amateurs on the care, selection and breeding of tropical fishes in home aquaria.
- Morris, Edwin Bateman** **Fi**
Or else a park bench. 310p. D [c. '35] Phil., Penn. 2.00
The romance of a man and a woman who were down to their last cent and willing to try a depression experiment in living advanced by a wealthy newspaperman.
- Moulton, Harold Glenn** **Ec**
The formation of capital. 218p. (bibl. footnotes) diagrs. D (Inst. of Economics pub'n no. 59) c. Wash., D. C., Brookings Inst. 2.50
An analysis of the factors involved in transforming money savings into capital equipment. The third in a series of four volumes, including "America's Capacity to Produce" and "America's Capacity to Consume," which present the results of a study of the distribution of wealth and income in relation to economic progress.
- New plays for men and boys; thirteen one-act Dr**
plays. 214p. D c. N. Y., S. French 2.50
Glenn Hughes, Babette Hughes, John Farrar and Alfred Kreymborg are among the authors represented.
- Norton, Roy** **Fi**
Below the Rio Grande. 255p. D (Popular copyrights) [c. '33] N. Y., Grosset .75
- Oliver, John Rathbone, M.D. [John Roland, pseud.]** **Fi**
Fear; the autobiography of James Edwards. 374p. (bibl. note) D (Modern readers' ser.) '35, c. '27 N. Y., Macmillan .90
- Palgrave, Francis Turner, ed.** **Po**
The golden treasury; rev. and enl.; introd. by William Tenney Brewster. 674p. D (Modern readers' ser.) '35, c. '28, '29 N. Y., Macmillan .90
- Pier, Arthur Stanwood** **Fi**
God's secret. 327p. D c. N. Y., Scribner 2.50
An imaginative novel, laid in the future, which concerns the effects on the world in general and some Americans in particular of the discovery of a serum which enables man to live forever.
- Pierce, Wesley George**
Goin' fishin'; the story of the deep-sea fishermen of New England. 337p. il. O '34 Salem, Mass., Marine Research Soc. buck., 5.00
- Pound, Ezra Loomis**
Make it new; essays. 414p. O (Mary Cady Tew Memorial Fund pub'n) c. New Haven, Conn., Yale 3.75
Critical essays on writing and literature.
- Pryor, William Clayton and Pryor, Helen Slo- man** **Ju**
The airplane book; a photographic picture-book with a story. 98p. il. O [c. '35] N. Y., Harcourt 1.00
Bill and Martha take their first airplane flight with their uncle, a pilot for an air transport company, and learn many things about aviation.
- Queen, Ellery, pseud.** **Fi**
The American gun mystery (Death at the rodeo); a problem in deduction. 319p. D (Popular copyrights) [c. '33] N. Y. [Grosset] .75
- Raynolds, Robert** **Fi**
Saunders Oak. 294p. O (Popular copyrights) [c. '33] N. Y. [Grosset] .75
- Rees, Edward Jeffries, D.D.** **Re**
Christ speaks from Calvary. 172p. O [c. '35] Nashville, Cokesbury 1.00
A study of the Cross in the light of the seven words from Calvary.
- Richardson, Edward Gick** **Sc**
Sound; a physical text-book; 2nd ed. 326p. (bibl. footnotes) diagrs. O ['35] [N. Y., Longmans] 5.50
- Riley, James Whitcomb** **Po**
The best loved poems and ballads of James Whitcomb Riley; omnibus ed. 407p. il. O [c. '83-'34] N. Y., Blue Ribbon B'ks 1.00
- Robinson, Edwin Arlington** **Po**
Tristram. 210p. D (Modern readers' ser.) '35, c. '27 N. Y., Macmillan .90
- Roche, Arthur Somers [Eric MacHaye, pseud.]** **Fi**
Shadow of doubt. 293p. D '35, c. '34, '35 N. Y., Dodd, Mead 2.00
A murder mystery with a Park Avenue and Broadway background.
- Miller, Charles**
Second year bookkeeping. 195p. S [c. '34] N. Y., College Entrance B'k Co. pap., .60
- Öhman, Yngve**
Spectrographic studies in the red. 10p. (bibl. footnotes) il. O (Contribs. from Mt. Wilson Observ., no. 498) '34 Wash., D. C., Carnegie Inst. pap., apply
- Paddock, Charles Lee**
Gems for juniors [biography]. 144p. il. D [c. '34] Takoma Park, D. C., Review & Herald Pub. Ass'n pap., .60
- Payne, Philip Marshall**
Plans of corporate reorganization. 652p. O '34 Chic., Foundation Press lea. cl., 10.00
- Porter, Eliot**
A survey of the development of Christianity; young people's elective course; teacher's book; student's text-book; 2 v. D (Westminster departmental graded materials) [c. '34] Phil., Westminster Press pap., .35, ea.
- Pruett, Haskell**
School plant requirements for standardized elementary and accredited high schools. 202p. (bibl.) O (Contribs. to educ., no. 128) '34 Nashville, Geo. Peabody College for Teachers pap., 1.75
- Radio amateur's handbook (The); 12th rev. ed., 1935**
ed. 268p. il. O '34 W. Hartford, Conn., Amer. Radio Relay League pap., 1.00
- Randle, Helen and others**
Feeding the family; health cook book; with general suggestions regarding health and combination of foods and health recipes. 120p. D [c. '34] Greenville, S. C., Helen Randle Health Pub'ns pap., 1.60
- Recent developments in industrial group insurance.**
55p. O '34 N. Y., Nat'l Industrial Conference B'd pap., .50
- Roberts, Joseph Kent**
Laboratory manual for general geology; rev. ed. 156p. O '34 Charlottesville, Va., Jarman's, Inc. pap., 2.00

Romains, Jules, pseud. [Louis Farigoule] ★ Fi
The body's rapture; tr. from the French by John Rodker [trade ed.]. 448p. O [c. '33] N. Y., Live-right 2.50
Formerly published in a limited edition.

Ruck, Berta [Mrs. George Oliver] Fi
A star in love. 326p. D c. N. Y., Dodd, Mead 2.00
The story of Jane Richards' decision between a successful theatrical career and love is told against a background of London, Wales and the Austrian Tyrol.

Saunders, Aretas A.
A guide to bird songs. 302p. diags. S c. N. Y., Appleton-Century flex. lea. cl. 2.50
Descriptions and diagrams of the songs and singing habits of the land birds of northeastern United States.

Sayers, Dorothy Leigh [Mrs. Atherton Fleming], ed. Fi
The third omnibus of crime 1935. 816p. O [c. '35] N. Y., Coward-McCann 2.50
Fifty-two stories of crime, mystery, horror and detection.

Sears, Louis Martin Hi
A history of American foreign relations; 2nd ed., rev. and enl. 720p. (26p. bibl.) O [c. '27, '35] N. Y., Crowell 3.50

Shakespeare, William Dr
Forty-minute plays from Shakespeare, by Fred G. Barker. 413p. il., maps, diags. D (Modern readers' ser.) c. N. Y., Macmillan .90

Simpson, James Young Re
The garment of the living God; studies in the relations of science and religion; with a memoir by G. F. Barbour. 281p. (bibl. footnotes) front. (por.) O '35 N. Y., Scribner 2.75
The Sprunt Lectures delivered in Richmond Theological Seminary in 1934 by the late professor of natural science in New College, Edinburgh.

Smiling corpse, The; wherein G. K. Chesterton, Fi
S. S. Van Dine, Sax Rohmer and Dashiell Hammett are surprised to find themselves at a murder. 218p. il. O [c. '35] N. Y., Farrar & Rinehart 2.00
Four famous creators of fiction detectives were present at the literary cocktail party in New York, at which Wendel Hyat, unpopular author, was murdered, and were given a chance to prove their shrewdness.

Smith, Albert William Bi
Ezra Cornell; a character study. 238p. (2p. bibl.) il. O [c. '34] Ithaca, N. Y., Wm. A. Church Co. 2.75
A study of the life, character and work of Ezra Cornell, founder of Cornell University.

Po
Poems in varying moods. 205p. O [c. '34] Ithaca, N. Y., Wm. A. Church Co. 2.25

Snow, Paul Fi
Ten little virgins. 282p. D [c. '34] N. Y., Godwin 2.00

Salter, J. Clark, II
A program of waterfowl restoration. 10p. O (U. S. Dept. of Agri. circular no. 339) '34 Wash., D. C. [Gov't Pr. Off.; Sup't of Doc.] pap., .05

Seaman, George W.
Progressive steps in architectural drawing; rev. ed. 64p. il. O [c. '34] Peoria, Ill., Manual Arts Press pap., .80

Smith, Bruce
Chicago police problems; an approach to their solu-

Somerville, Charles Bi
The master rogue; the autobiography of "Lord Jim" Manes, "the slickest crook on earth." 318p. D [c. '26-'35] Phil., Lippincott 2.00
The life story of a clever card sharp, swindler and crook, "Lord Jim" Manes who successfully engineered the million dollar robbery of the Bank of Liverpool, as told to Charles Somerville.

Spencer, Sydney, and others, eds. Sp
Mountaineering. 383p. il. O (Lonsdale lib.) '34 Phil., Lippincott 7.50

Spenser, James Bi
Limey breaks in. 312p. O ['35] N. Y., Longmans 3.50
The author—ex-burglar, ex-convict and ex-gangster—tells how he broke into criminal life in London and Birmingham.

Sproul, Kathleen Fi
The mystery of the closed car. 251p. D (Dutton clue mystery) [c. '35] N. Y., Dutton 2.00
A murder mystery laid on the west coast of Florida.

Squire, Amos O., M.D.
Sing Sing doctor [introd. by Lewis E. Lawes]. 309p. il. D c. Garden City, N. Y., Doubleday 2.50
A former chief physician of Sing Sing writes on various phases of prison life, based on observations and experiences during twenty-five years.

Stanbury, Walter Albert, D.D. Re
Victories of the Cross. 192p. O [c. '35] Nashville, Cokesbury 1.00
Sermons which interpret the meaning and message of the Cross in terms of modern need and practical religion.

Starkie, Walter Fitzwilliam Tr
Spanish raggle-taggle; adventures with a fiddle in north Spain. 503p. (6p. bibl.) front., map O [c. '35] N. Y., Dutton 3.50
An account of the summer journey through northern Spain which the author took alone, on foot, earning his living as a wandering minstrel.

Stern, Gladys Bronwyn [Mrs. Geoffrey Lisle Holdsworth] Fi
Shining and free; a day in the life of the Matriarch. 317p. D c. N. Y., Knopf 2.50
A sequel to "The Matriarch," "A Deputy Was King" and "Mosaic" which tells of one eventful day in the lives of the Matriarch, a grand old lady of eighty-eight, and her granddaughters.

Stevens, Carilyn
Etiquette in daily living. 129p. D [c. '34] Chic., Associated Authors Service 1.25
These twenty-five articles on etiquette originally appeared in *The Christian Science Monitor*.

Stoddard, Theodore Lothrop
Clashing tides of colour. 414p. (bibl. footnotes) maps D c. N. Y., Scribner 3.00
The author believes the "white world" is losing its solidarity and here discusses prospects of the immediate future.

tion. 45p. diags. O [c. '34] N. Y., Inst. of Public Administration pap., .50

Smith, Frank C.
Hot water and steam supply by electricity; a treatise on electric water heating and systems of supply, steam and electric steam boilers. 150p. il., diags. O '34 N. Y., Engineers B'k Shop 3.50

Sullivan, Frank James
The science of swimming. 108p. il. S (Spalding's athletic lib., no. 106R) [c. '34] N. Y., Amer. Sports Pub. Co. pap., .25

Streatfeild, Noel

Shepherdess of sheep. 343p. O [c. '35] N. Y., Reynal & Hitchcock 2.00

The story of a buoyant, lovable young girl who took a job as governess in a wealthy English household and became so devoted to her four charges that she sacrificed her own life and romance.

Studies in landscape architecture. no p. il. diags.

F [n.d.] Bost., Bruce Humphries bds., 2.50

Photographs and plans of gardens and garden designs selected by a committee of the Boston Society of Landscape Architects.

Tennyson, Alfred Tennyson, 1st baron **Po**

Idylls of the king; ed. by Elizabeth Nitchie. 400p. il. D (Modern readers' ser.) '35, c. '26, '28 N. Y., Macmillan .90

Thayer, Tiffany [Elmer Ellsworth, jr., John Doe, pseud.] **Fi**

The cluck abroad. 299p. D c. Garden City, N. Y., Doubleday 2.00

The adventures, romantic and otherwise, of Kay Denny, lovely young librarian from Iowa, while on a conducted tour of Europe.

Then, John N.

Christmas; a collection of Christmas-lore. 165p. il. D [c. '34] Milwaukee, Bruce 1.50

Thomas, Lowell Jackson

Tall stories; the rise and triumph of the great American whopper; il. by Herb Roth. 256p. O [c. '31] N. Y., Blue Ribbon B'ks 1.00

Thompson, Blanche Jennings **Ju**

With harp and lute; il. by Kate Seredy. 209p. D c. N. Y., Macmillan 1.25

An anthology of poems, old and new, for Catholic children.

Thorndike, Edward Lee **Ju**

The Thorndike-Century junior dictionary. 980p. il., diags. O [c. '35] N. Y., Appleton-Century 2.00

This trade edition is thumb-indexed; the textbook edition is published by Scott, Foresman.

Twain, Mark, pseud. [Samuel Langhorne Clemens]

Roughing it. 330p. O (Harper's dollar lib.) N. Y., Harper 1.00

Vinal, Harold

Attic for the nightingale; a sheaf of informal essays. 83p. D '34 c. Brattleboro, Vt., Stephen Daye Press bds., 1.50

Walden, Arthur Treadwell

Harness and pack. 175p. il. D [c. '35] N. Y., Amer. B'k .64

A social science reader on the part played by animals in the history of transportation. For the upper elementary grades and junior high schools.

Thompson, John Smith

The mechanism of the linotype; a complete and practical treatise on the care and operation of the linotype; 11th rev. ed. by E. M. Keating. 230p. il., diags. S '34 Chic., Inland Printer Co., 205 W. Wacker Dr. flex. lea. cl., 2.50

Thompson, Lorin Andrew, jr.

Mental hygiene; a brief guide to better self-understanding. 96p. T [c. '34] Columbus, O., School & College Service pap., .30

Walsh, William S.

Handy book of curious information; popular ed. 942p. O (Readers' reference lib.) '34, c. '13 Phil., Lippincott half lea., 3.50

Webb, Barbara **Fi**

Aletta Laird. 304p. D c. Garden City, N. Y., Doubleday 2.00

An historical romance laid in Bermuda in 1775.

Weiman, Rita [Mrs. Maurice Marks] **Fi**

What manner of love; a novel. 346p. O c. N. Y., Longmans 2.50

A dramatic, emotional story about Morgan Phelps, successful Broadway playwright who loved Ruth Temple, an unsophisticated Maine girl, and helped her escape from a tyrannical father and become a leading actress.

Wells, Herbert George **Fi**

Joan and Peter; the story of an education. 594p. D (Modern readers' ser.) '35, c. '18 N. Y., Macmillan .90

White, Travis

Odd tricks. 104p. O [c. '34] N. Y., Bridge World bds., 1.50

Problems and suggestions on play for the average or experienced contract bridge player.

Wilkinson, Mrs. Marguerite Ogden Bigelow, **Po**

Contemporary poetry. 396p. D (Modern readers' ser.) '35, c. '23 N. Y., Macmillan .90

Winslow, Charles Edward Amory and Hahn, Mary L.

The game of healthy living [rev. ed.]. 242p. il., maps, diags. D (New healthy living ser.) [c. '29-'34] N. Y., Merrill .64

The habits of healthy living [rev. ed.]. 225p. il., diags. D (New healthy living ser.) [c. '29-'34] N. Y., Merrill .64

The healthy community [rev. ed.]. 293p. il., diags. D (New healthy living ser.) [c. '29-'34] N. Y., Merrill .68

Wolfe, Thomas **Fi**

Of time and the river; a legend of man's hunger in his youth. 912p. O c. N. Y., Scribner 3.00

The second novel in a series of six of which "Look Homeward, Angel" was the first. The entire work will also be called "Of Time and the River."

Wright, Elizabeth Mary **Bi**

The story of Joseph Wright, man and scholar [abridged ed.]. 291p. il. D '34 N. Y., Oxford 2.00

Waksmundzka, M. G.

Pneumatic therapy (Junod's Haemospasia) (Bier's Hyperemia). 91p. il. O [c. '34] N. Y., Benedict Lust Pub'ns, 343 Lexington Ave. lea. cl., 3.00

Ward, Harold Morse

The thing called art. 118p. il., diags. O [c. '34] [San Francisco, Recorder Pub. Co., 460 4th] pap., 1.75

Wilson, O. C.

The analysis of nova emission bands. 10p. diags. O (Contribs. from Mt. Wilson Observ., no. 500) '34 Wash., D. C., Carnegie Inst. pap., apply

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OLD & RARE BOOKS

A WEEKLY DEPARTMENT

Publisher's Cloth—(Continued)

An Outline History of Publisher's Binding in England, 1820-1900

JOHN CARTER

Author of "Binding Variants in English Publishing, 1820-1900" (R. R. Bowker Co.)

7. *The Establishment of Supremacy, 1841-1855.*

The fashion for pictorial blocking, which took hold seriously about 1840, was intimately connected in its earlier years with the popularity of the illustrated novel, published in parts and subsequently in single volume form. The phenomenal success of "The Pickwick Papers" in 1836-37 raised the fictional part issue from its "servants' hall"

status, and launched a branch of publishing which flourished for thirty years and more. Dickens had put the author of "text to accompany plates" on an equal footing (at least) with the artist; and now that the two were really collaborators in the completed book, the influence of the illustrator was soon visible in the design of the bindings of fiction. The novels of Dickens, in the plainness of their volume form, are an exception: Ains-

worth, at the other end of the scale, was richly pictorial in cloth, and the selling appeal angle is clearly shown in Bentley's advertisements of "The Tower of London" in 1840 as "handsomely bound in cloth extra with designs by George Cruikshank on the cover, 14/6."

The arabesque blind designs which came in about 1837 continue through the earlier 'forties for poetry and belles lettres, and blind borders and frames (aside from the conventional mitre rules round the edges) acquire a fairly general standing. Novels, other than those bound from parts, remain unexciting in their full cloth form, and poetry is divided between the austerity beloved of Moxon and the prettiness of the gift book.

In the evolution of fabrics, the 'forties and early 'fifties were a period of quiescence: though the outcrop of striped cloths about 1845 and of marbled cloths between 1851 and 1855 must be recorded. Minor variations and improvements among the established favorites were, of course, continuous, but the cotton famine, the Crimean War and the American Civil War made cloth in the 'fifties expensive and no doubt discouraged enterprise in the manufacturers; just as it kept the novel a slave to half cloth as a concurrent style of only gradually decreasing predominance.

The advances of this period were principally confined, then, to the sphere of decoration and design. Pictorial ink blocking appeared in the early 'forties, and the bookstalls of the late 'fifties and 'sixties were gay with picture-boarded cheap fiction. And always the various possibilities of gilt ornament for different classes of books were being explored, with varying degrees of artistic success. The 'fifties produced the earlier and better examples of that tremendous elaboration of gilt ornament for illustrated poetical works which is usually associated with "the 'sixties"; and in general this period may fairly claim not only the achievement of supremacy for publisher's cloth, but even the title of its golden age.

8. *The Expansion of the Fabric Range and the Achievement of Mechanical Perfection, 1856-1870.*

The years between 1856 and 1865 are noteworthy for a regular spate of new cloths.

Wavy grain, bead or bubble grain, dot and line patterns, pebble grain, herringbone designs, sand grain: all these (several of them in more than one well-marked variety) appeared in brisk succession. Spotted cloths and striped cloths enlivened the scene. And for the moment the impetus has passed from decoration to fabric.

Fiction had finally gone over completely to cloth, and its demands for novelty kept up a constant pressure on the output of new variations. Technical and mechanical developments in the bindery were reaching a condition of efficiency which left very little that was essential still to be desired. But the days of epoch-making discoveries were over. The new combinations of color and fabric make an impressive show on a bookshelf, but they need very little documentation from the historian.

9. *Variations on the Technically Perfect Instrument, 1871-1900.*

The development of publisher's cloth during this period belongs, with one important exception, to the history of taste. Books followed, usually at a conservative distance, the decorative tendencies of life and the arts, as far as their covers were concerned: though the impress of the movement associated with "the 'nineties" on book production was both direct and influential. Beardsley, Ricketts, Whistler, Laurence Housman all designed book covers, and with a very marked degree of success.

The exception, mentioned above, was provided by that long overdue event, the death of the three-decker. During the 'seventies and 'eighties the margin of profit to the publisher on a novel which retailed at 31/6 was ridiculously large, even when we consider the fact that sales to the public were very few and the discount to the circulating libraries was fifty per cent. Some publishers, Bentley being the most notable case, spent some of this surplus on embellishing their books in the most extravagant manner; so that the fantastication of fiction in this period is a direct consequence of economic maladjustment. George Moore and Vizetelly, his publisher, sounded the death knell of the three-decker when, since Mudie's library refused to handle "A Modern Lover" in its original form, they re-issued it in one volume at six shillings, to sell to the public. The old species died slowly, lingering on

well into the 'nineties; but the cheap novel had come to stay, and its price left no margin for purple and gold. A workmanlike simplicity has characterized the novel in general ever since.

The only other phenomenon which stands out from the even course of steady development is the Cranford series of illustrated reprints, published by Macmillan and imitated quite shamelessly by several other publishers. These books, illustrated in black and white

by such artists as Hugh Thomson and published at a non-net price of only six shillings a volume (i.e., four shillings and sixpence for cash), were a tremendous success; and the lavish and effective gilt decoration which in most cases practically covered their spines and front covers not only makes them conspicuous on any bookshelf, but shows what a lot the publisher of 1899 could get for his money in the way of binding. With the publisher of 1901 we are not concerned here.

(To be continued)

Rare Book Notes

FREDERICK M. HOPKINS

AN INTERESTING SALE of first editions mainly of modern authors will be held by the American Art Association Anderson Galleries, Inc., on March 13th and 14th. It will comprise many items from the library of the late Charles MacAllister Willcox of Denver, Colorado; a portion of the library of John Myers O'Hara, of New York; the balance of the Eugene Field collection of the late Mr. and Mrs. William K. Bixby, and other properties. Among the modern authors represented by more or less important groups of books are Sir James Barrie, Willa Cather, Samuel L. Clemens, Joseph Conrad, Stephen Crane, John Galsworthy, Lafcadio Hearn, Rudyard Kipling, Jack London, John Masefield, W. Somerset Maugham, George Moore, George Bernard Shaw, Booth Tarkington, and Oscar Wilde. American and English authors of an earlier period are represented by many rare items in fine condition. Among the outstanding lots are a first issue of the first edition of Clemens's "Tom Sawyer"; "A Noble Fragment," being a leaf from the Gutenberg Bible; a first issue of the first edition of Longfellow's "Evangeline," with an autograph letter in reference to the poem by the author inserted; the Second Folio edition of Shakespeare; and the first collected edition of Spenser's "Faerie Queen." There are many other rare items of nineteenth century authors, and some of earlier periods.

DISCOVERY OF ORIGINAL MANUSCRIPTS of Beethoven, some of which would correct present printed versions to conform with the text of the composer, was announced in Berlin on Washington's birthday. Max Unger, an au-

thority on Beethoven manuscripts, disclosed that he had found 250 letters and many musical scores of Beethoven in the possession of a Swiss collector. The announcement that the discovery included some unknown works has created keen interest in musical centers. The scores, Unger said, included Beethoven's own manuscript of one of the trombone parts of the Ninth Symphony, completing the manuscript of the work. Some of the most valuable items were authentic versions of some unknown works which would make correct printed versions possible. Most of the 250 letters were written to the composer's publishers on business matters. Others addressed to his friend the pianomaker, Andreas Streicher, discussed the value of Streicher's instruments, which made improvements in the lightness of touch and string vibration perfected by Streicher's father-in-law, Johann Andres Stein. Once more, the musical world is indebted to a collector for the preservation of important manuscripts and other autographic material.

INTEREST IN ORIGINAL MANUSCRIPTS and first editions of musical compositions appears to be growing. The First Edition Bookshop of London has just issued "A Catalog of First Editions of French Music" with an introduction by M. D. Calvocoressi, in which he says: "When I first saw Mr. Cecil Hopkinson's catalogs of first editions of music (including contemporary music), I experienced a mixture of wonderment that interest in this order of collecting should have arisen at last and should not have arisen (at least, to any perceptible degree) long before, and of

memories of the fate that overtook—even within my own experience—a good many prize specimens of the genus." Continuing, the musical critic writes: "I have no doubt that good copies of modern musical works—and especially those works which caused great excitement when they appeared—must be rare indeed. The number of published copies must have been small as a rule. It is unlikely that any appreciable number were ever deliberately collected as first editions of books are. Most of them fell into the hands of musicians and music-lovers interested in performing or studying them, and so must have been thumbed out of existence almost as effectually as "The Pilgrim's Progress" or "The Compleat Angler." Noteworthy items in the present catalog are first editions of Bizet's "Carmen," including portions afterwards cut out; Gounod's "Romeo et Juliette," containing a whole scene not to be found in any other edition; Debussy's "Pelleas et Melisande," with the interludes as originally written; and the gem of the catalog, Berlioz's "Huit Scenes de Faust," published in 1829, the fountain head of his "Damnation" composed eighteen years later. The history of the unique edition of this work is known: few copies were printed, only a few of these went out, and Berlioz eventually destroyed the remainder. This catalog, a model of its kind, comprises 127 lots, many very rare, and all of great interest.

The London Times, in its "Notes on Sales," says: "The London sales rooms were characteristically quiet during January, but there was an unusual burst of activity in New York. There are, indeed, signs of returning confidence in America. The first effect of the slump was to check speculative buying; the consequent fall from exaggerated prices led even the collector who most regretted having invested in so unremunerative a commodity as a library to hold on in hope of better days, with the inevitable result of a further weakening of confidence. It has more than once been argued in this column that the fault has lain, not with the average buyer—least of all with the responsible dealer who, hardest hit, has nevertheless taken a long view and endeavored to maintain some sort of solidity in the market—but with the vendor. 'A little courage on the part of the vendor,' we wrote nine months ago, 'would immediately restore confidence throughout the trade.' And we added that there were

several important libraries 'fearfully awaiting the millenium.' It is therefore reassuring to find that, in what is usually a slack period, three valuable collections have been dispersed by the American Art Association Anderson Galleries, Inc., with far from unsatisfactory results."

IN OUR ARTICLE ON "American Auction Catalogs" in *The Publishers' Weekly* of February 16th, in discussing an English auction catalog, we remarked that "if an American auction house was to issue the same type of catalog, as the one in question, lacking the vital information that American auction buyers are accustomed to get, the sale would fall flat." Since making this statement we have seen a printed list of buyers at the sale and we were able to identify only two American buyers, a collector and a dealer, notwithstanding a wide circulation of the catalog in this country. Both of these buyers were familiar with the collection and were not dependent upon the catalog for information. This result was just about what we would have expected.

RARE AND VALUABLE BOOKS are continually being discovered in public and private libraries in this country and in Europe. Hidden away on a third floor shelf in the Public Library of Omaha a rare first edition of John Calvin's "Institution of Christian Religion," a fine, well preserved copy, has just been discovered. The newly discovered volume is the first edition English translation by Thomas Norton, original having been written in Latin. It was published in London in 1561, three years before the death of the Protestant Reformation leader.

Auction Calendar

WEDNESDAY AND THURSDAY AFTERNOON, MARCH 13 AND 14, AT 2:15. First editions and manuscripts of modern authors, early English literature, etc., comprising items from the library of the late Charles MacAllister Willcos of Denver, Colorado, part of the library of John Myers O'Hara of New York City, the balance of the Eugene Field collection of the late Mr. and Mrs. William K. Bixby of St. Louis, Mo. (Items 531). American Art Association Anderson Galleries, Inc., 30 East 57 St., New York City.

SATURDAY MORNING, MARCH 16, AT 11 O'CLOCK. Rare Americana, an important historical collection of pamphlets, books and broadsides, including many extremely rare items. (Items 126.) Charles F. Heartman, 612 Middlesex Ave., Metuchen, N. J.

Catalogs Received

BOOK CLUBS AND FINE PRESS BOOKS. (Items 137.) Goodspeed's Book Shop, Inc., 7 Ashburton Place, Boston, Mass.

FIRST EDITIONS AND RARE BOOKS. (No. 240; Items 314.) James F. Drake, Inc., 24 West 40 St., New York City.

The Weekly Book Exchange

How to use Books Wanted and Books For Sale

TERMS: "Books Wanted" and "Books for Sale," 15c. a line. No charge for address.

The first-named is for booksellers, publishers and libraries only; the second is open to individuals also.

Both departments are for subscribers' use only.

All other classifications 20c. a line. Bills rendered monthly.



Write plainly on one side of paper. The Weekly is not responsible for typographical errors. Illegible "wants" ignored. Each title must begin on a separate line except grouped titles by one author. Objection-

able books excluded when noted. If books wanted were originally published in a foreign language, state whether original or translation is desired.



In answering state edition, condition and price including transportation.

Give your name and address.

Credit responsibility of advertisers is not guaranteed but space in the columns will be denied to dealers who misuse it. Pay for your purchases promptly to preserve credit standing. Copy closes Monday noon.

BOOKS WANTED

Please send accurate and legible copy. Typed copy saves misprints.

Abbot Book Shop, 182 W. 4th St., New York
Wolfe, Thomas. Look Homeward Angel.
Lewes. On Actors and the Art of Acting.

American Autograph Shop, Ridley Park, Pa.
Autographs. Historical and Literary. Fine single pieces or large collections, also large quantities of autograph material.
Early Am. Imprints.
Americana before 1750.

Amer. Dime Novel Ex., 1525 W. 12th, Brooklyn
Dime, nickel novels; Beadle, Tousey, Munro, others.

American Lib. Service, 133 W. 47th St., New York
Bailey. Cyclopaedia of Horticulture. Vol. 3.
Blank, A. Cactus Catalogues.
Book Review Digest Annuals.
Bowles, E. A. My Garden in Autumn.
Chappell, Miss. Gardening books by.
Comic. Books, periodicals, almanacs, etc.
Cooke, James E. Hilt to Hilt; others.
Cran, Mrs. Garden of Ignorance; others.
Fraser. Golden Bough. 12 vols.
"Gardeners' Kalendar." Charleston. Ca. 1775.
Hazlitt, William. Everything by or on.
Hernia. All works on.
Jekyll, Gertrude. All gardening books by.
MacMillan, H. F. Tropical Gardening.
Mudd, Dr. Samuel A. Everything by or on.
Nicholson, G. Illus. Dict. of Gardening.
Phillipotts, Eden. My Garden.
Prescott. Conquest of Peru; Mexico. 1st eds.
Richardson, Lt. Col. British War Dogs.
South Africa, Rhodesia. Everything on.
Stepping Stones.
Stories of a Country Doctor.
Thompson. American Bank Reports.
Tytler, Sarah. Landseer's Dogs, Stories.

Apple Tree Bookshop, Concord, N. H.
Anything by Richard Jeffries.

Aquin Book Shop, 317 S. 12th, St. Joseph, Mo.
Chambers, E. K. Elizabethan Stage; Medieval Stage.

Craven, Mme. A. A Year's Meditations.
Jorgensen. St. Francis of Assisi.
Knox, Ronald. A Spiritual Aeneid.

Aquin Book Shop—Continued

Lunn, Arnold. Difficulties.
Life and Faith of Father Sheehy.
May, G. Lewis. Cardinal Newman.
Roche, Rev. A. Bedside Book of Saints. 1st.

Archway Book Store, 47 N. 9th St., Phila., Pa.
Hawthorne. Archibald Malmaison.
Podis. Register of Directors. 1934.
Story of Crucifixion by an Eye Witness.
Anything by Pythagoras.

Ardath Book Shop, 719 Forbes St., Pittsburgh
Jas. Branch Cabell. Any.
Snyder & Martin. Book of Eng. Literature.
Brooks. Psychology of Adolescence.
Astrology. By Broughton, Pierce, Sibley; others.

Argosy Book Stores, 114 E. 59th St., New York
Alexander. Military Mems. of a Confederate.
Audubon. Birds of America.
Britannica. Vols. 30, 31, 32.
Burk. History of Virginia. Vol. 4.
Burr. Memoirs. By Davis. 2 vols. 1836.
Decameron of Boccaccio. 2 vols. 1923.
Eddy, M. B. Science and Health. 1875.
Freneau, P. Poems. 1902. Vol. 2.
Gospel of Childhood of Christ. 1904.
Hawthorne. Biblio. of Writings. By Cathcart.
Imlay's Kentucky.
Jones. Rebel War Clerk's Diary.
Kendall. Texan Santa Fe Expedition. 1844.
Lamar, L. Q. C. Life, Times and Speeches. 1896.
Lardner. Lectures on Steam Engine. 1828.
Lossing. Pict. Hist. of C. W. 3 vols. 1900.
Master of the Gunnery.
My Demon Motor Boat.
Twain. Life on Mississippi. 1883. 1st issue.
Print Prices Current. Any.
Welles, Gideon. Diary. Vol. 1.
Washington Bibliography. Baker.
Case. Southold Town Records. Vol. 2.
Cahuet. Life & Death of Marie Bashkirtseff.

Argus Book Shop, 333 S. Dearborn St., Chicago
Wolfe, Thomas. Look Homeward Angel. 1st ed.
Several copies.

Salzmann, Louis F. Henry the II.
Child, Theodore. Delicate Feasting. Harper. 1890.
Bernhardt, Sarah. Memoirs of My Life.
Rubaiyat of Omar Khayyam. Translated from the French of Nicolas by Corvo. New York. 1903. Several copies required.

Argus Book Shop—Continued

Wiggin, Kate Douglas. *Blue Beard*.
 Hilton, James. *Good-bye, Mr. Chips*. 1st ed.
 Grocers Encyclopaedia. Compiled by Artemus Ward.
 Burbank. *My Beliefs*. Avondale Press.

F. B. Auffarth, Rossmarkt 11, Frankfurt am Main
 Audsley. *Art of Organ Building*. 2 vols. 1905.
 Baker, Ray St. *Versailles Treaty & After*. 1924.
 Perla. *What Is National Honour?* 1918.
 Publications of Soc. for Advancement of Scandinavian Study. Vols. 1 and 3. (Now Scandinavian Studies.)
 Journal of Soc. of Automotive Engineers. Vol. 34, nos. 2, 3, separately.

L. S. Ayres & Co., Book Dept., Indianapolis, Ind.
 Hall & Nordhoff. *Lafayette Flying Corps*. Houghton.
 Berenson. *Studies & Criticism of Italian Art*. 3 v. Hurlbut. Timothy; Hail and Farewell.

Back-Date Magazine Store, 22 S. 7th, Reading, Pa.
 Harvard Classics. Vol. 3. Any ed.
 Ency. Britannica. 11th ed. Handy Blue; V. 9.
 New Rhyming Dictionary. B. Johnson.

G. A. Baker & Co., 480 Lexington Ave., N. Y.
 Woolcott. *The Command Is Forward*. 1919.
 Peter's. *Currier & Ives*. Vol. 1. D. P. Co.
 Anthony Adverse. 1st edition.
 Anthony Adverse. 3 vols.
 Music. Bound volumes of Sheet Music, and separate pieces up to 1875. Report any.

Baker & Taylor Co., 55 Fifth Ave., New York
 Abercrombie. *Romanticism*.
 Bedier. *Le roman de Tristan & Iseult*.
 Barrows. *Muggins Mouse*.
 Bernbaum. *Drama of Sensibility*.
 Blyton. *Tale of Brer Rabbit*.
 Booklist Book. 1933. Amer. Lib. Assn.
 Brooks. *Christianity and Auto-Suggestion*.
 Brown. *Filing Theory and Practice*.
 Byron. *The Little Black Bear*.
 Catalogue of the Armenian Manuscripts in British Museum. Oxford Univ. Press.
 Chesterton. *St. Teresa*.
 Church. *Teachers Are People*.
 Cobb. *Paths of Glory*.
 Comstock. *Ways of the Six Footed*.
 Cooper. *Louis Agassiz as a Teacher*.
 Dasent. *Popular Tales from the Norse*.
 Davidson. *Tall Men*.
 Devan. *A Church Service Book*.
 Garnett. *Lady into Fox*.
 Garstin. *Owl's House*.
 Glassman. *Jump*.
 Gorky. *Tales from Gorky*.
 Harker. *Jan and Her Job*.
 Harris. *The Young Man and His Vocation*.
 Hibbard. *History of Public Land Policies*.
 Poems of James Hogg.
 Hutchinson. *Happy Warrior*.
 Jonson, Ben. *Intro. by Rhys*. A. B. C. Ed.
 Lattimore. *Manchuria*.
 Lucas. *Ravenel*.
 McPheters. *Citizenship Dramatized*.
 Mabie. *Little Masterpieces of Fiction*. Set.
 Mead. *Helping Men Own Farms*.
 Minnigerode. *Some American Ladies*.
 Munro. *Syllabus of Mediaeval History*.
 Povah. *New Psychology and Hebrew Prophets*.
 O. T. and Modern Problems Psychology.
 Roberts. *Stereochemistry*.
 Schelling. *Elizabeth Lyrics; Seventeenth Century Lyrics*.
 Sherman. *Touchdown*.

Weekly Book Exchange**Baker & Taylor Co.—Continued**

Thorndike. *Influence of Beaumont & Fletcher upon Shakespeare*.
 Ward. *Encyclopedia of Foods*.
 Wiener. *Contemporary Drama of Russia*.
 Wilde, Oscar. *Poems*. Brentano. 1910.
 Williams. *Island Gold*.
 Yeats. *Land of Heart's Desire*. Dodd.
 Setubal. *Domitila*. Tr. by Richardson. 2 copies.

Wm. Ballantyne & Sons, 1421 F St., N.W., Washington, D. C.
 Treat. *The National Land System*.

Bargain Book Store, 406 15th, Denver, Colo.
 Kroeber. *Handbook of Indians of Calif.* Can use several copies if reasonable.

Barr Bk. Shop, 22 W. Orange St., Lancaster, Pa.
 Beck. *House of Fulfilment*.
 Taylor, A. E. *Plato, the Man and His Work*.
 Hughes, M. W. *Eidophone Voice Figures*.

Bay Tree Book Shop, Inc., 435 Delaware Ave., Buffalo, N. Y.
 Discovery of God. Basil King.
 Fishers of Men. Glen Clark.
 King Cobra. Harry Hervey. *Cosmopolitan*. 1927. \$5.00 ed.
 Biltmore Oswald. Thorne Smith.

Beacon Book Shop, 46 E. 46th St., New York
 Waxman. *Black Napoleon*.
 Stirling. *Coke of Norfolk*.
 Mark Hopkins. *Early Letters*.

Benziger Bros., 12 W. 3rd St., New York
 Semple. *Heaven Open to Souls*.
 Zahn. *Evolution and Dogma*.
 St. George Mivart. *Origin of Species*.

Biblion, Inc., 6 Park St., Boston, Mass.
 Bancroft. *Life of Seward*. 2 vols.
 Bassett. *Our War with Germany*.
 Beard. *Myth of Rugged Amer. Individualism*.
 Blatchford. *Among My Books; Book about Books; My Favorite Books*.
 Brown. *Religion of a Layman*. Macmillan.
 Campbell, L. *Religion in Greek Literature*.
 Campbell, R. C. *Modern Evils*. Revell.
 Canby. *Saturday Papers*. Macmillan.
 Coster. *Legend of Ulenspiegel & Lamme Goedzak*. 2 vols. Doubleday.
 Creel. *How We Advertised America*. Harper.
 Disraeli. *Coningsby*. Bradenham ed.
 Dunn. *Company Union*. Vanguard.
 Durham. *Critical Essays of 18th Cent.*
 Eddy. *With Our Soldiers in France*.
 Forman. *Bibliog. of Meredith*. Bibliog. Soc.
 Garnett. *Joyous Pretender*. Macmillan.
 Grattan. *Why We Fought*. Vanguard.
 Holmes. *Notes on Art of Rembrandt*. New ed.
 House & Seymour. *What Really Happened at Paris*.
 Jefferson. *Christianity & Intern. Peace; Christmas Builders; Doctrine & Deed; Faith & Life; Fire in the Snow; Land of Enough; My Father's Business; New Crusade; Old Year & New; Quiet Talks with Earnest People; Quiet Talks with the Family; World's Christmas Tree*.
 Johnson. *Biography, Lit. of Personality*.
 Jones. *Life & Message of George Fox; Practical Christianity; Social Law in Spiritual World; Story of George Fox*.

Books Wanted—Continued**Biblion, Inc.—Continued**

Jülicher. Introd. to New Testament.
 Lucas. Murillo; Velasquez.
 Mahan. Admiral Farragut. Appleton.
 Mallory & Wright. Pathological Technique. 8th or later ed.
 Martin. Maximilian in Mexico.
 McConnell. Democratic Christianity; Personal Christianity.
 Mecklin. Ku Klux Klan. Harcourt.
 Michelson. Light Waves and Their Uses. 1907.
 Millar. From Thunder Bay thru Ypres with Fighting 52nd.
 Nevins. Evening Post. Boni.
 New Outlook. United Church of Canada. Vol. 10, no. 40, Oct. 3, 1934.
 Norris. Hildegard. Doubleday.
 Noyes. Heroic Ballads of Servia. Sherman.
 Peel & Donnelly. 1928 Campaign. Smith.
 Rivera. Frescoes. Harcourt.
 Ross. Liberal Republican Movement. Holt.
 Spender. 50 Years of Europe. Stokes.
 Stanwood. Amer. Tariff Controversies in 19th Cent. 2 vols.
 Taggart. Glue Book. Hamilton, Ohio.
 Tuttle. History of Prussia. Vol. 3 only.
 Villon. Complete Works. Tr. Nicolson. Covici.

Bibliophile, 1830 N. High St., Columbus, O.

First editions of the following authors:

Irving.
 Cooper.
 Simms.
 Twain.
 Emerson.
 Hawthorne.
 Melville.
 Paulding.
 Poe.
 Thoreau.

Biblio and Tannen, 99 Fourth Ave., New York

Gissing. House of Cobwebs.
 Lindsay, N. Pan in the Parlor.
 Macleod, H. Across the Moon.
 O'Neill, Rose. Garda.

Arthur F. Bird, 22 Bedford St., Strand, London, W.C.2, Eng.

Wells, David A. Recent Economic Changes.
 Conrad. Kent ed. Any vols.
 Bookbinding. Sept., 1933.

P. & H. Bliss, 154 Church St., Middletown, Conn.

Matthew Henry Commentary.
 Maclaren. Expositions of Holy Scripture.
 Deutsche Berichte Chemischen Gesellschaft. Vols. 60 and 61.
 North Amer. Review. Vols. 1-6.
 Hartshorne. Childhood and Character.
 Charles. Martyrs and Saints.

Ben Bloomfield, 65 University Pl., New York

Autographs and photographs (originals only) of well-known American actors and actresses. Period 1800 to 1930.
 American Book Prices Current. Recent Years.

Book Art Shop, 110 E. Market St., York, Pa.

Biography of John Jay.

Book Den, 11 E. Anapamu, Santa Barbara, Calif.

Davis, W. S. Friend of Caesar, Victor of Salamis.
 Ferber. Mother Knows Best.
 Irwin. Nautical Lays of a Landlubber.
 Miniature Books, not over 3x2.
 Wyckoff. Studies in Tape Reading.

The Bookery, 1647 Welton St., Denver, Colo.
 Painted Ponies. Allen Le May.
 Literature and Occult Tradition. Saurat.
 Rydberg. Flora of the Rocky Mountains and Adjacent Plains.

Booke Shop, 4 Market Sq., Providence, R. I.
 Seven Autumn Leaves. A book of fairy tales. When quoting please state author.
 Speed Writing. Emma Dearborn.
 Speed Writing Dictionary. Smith. Cheap.

Book Exchange, 312 N. Washington Ave., Scranton, Pa.
 Lithuania. Language, History. Anything.

Book Mart, 30 Park Place, Englewood, N. J.
 Doll's Doctor.
 Round the World A. B. C. Dutton Pub.

Book Mart, 30 N. 6th St., Reading, Pa.
 Galsworthy. The White Monkey. Cheap.

Book Nook, 6 Tazewell Ave., Roanoke, Va.
 Freeman. R. E. Lee. Vols. 1 and 2. 1st ed.

Books—Newkirk-Freedman, 79 Wall St., N. Y.
 Owl's House.

Bookshop, 109 3rd St., Baton Rouge, La.
 Fuller. Vivian of Virginia.
 Hearn. Chita. Other books by. Reading copies.
 Saxon. Father Mississippi; Fabulous New Orleans; Old Louisiana; Lafitte. Reading copies.
 At Fault. St. Louis. 1890.
 Chess books. Any. Must be cheap. Also checkers.

The Bookshop, 113 First Ave., S.W., Rochester, Minn.
 My Thirty Years War. Margaret Anderson.
 Mind That Found Itself. Beers.

Bookshop, 83 South St., Morristown, N. J.
 Arno. Whoops, Dearie.

Bookshop, 229 N. 2nd St., Harrisburg, Pa.
 Mortimer. Catholic Faith and Practice. Part 2.
 Voltaire. Any titles in English.

Bookshop for Boys & Girls, 270 Boylston, Boston
 Albert Milligan. Adventures of an Orchid. 1891.
 Porter. What Rome Was Built With.
 Jordan. Tuckaway Twins.

Bradford Book Co., 33 S. 16th St., Phila., Pa.
 Rauch. Penna. Dutch Handbook.
 Life of Lord Byron. Moore.
 Books on Guns at all times.
 British editions of Buchan.
 Cartoon Hist. Lincoln. Shaw.
 Horn. Penna. Dutch Grammar.
 Hist. of Scotland. Urquhart.

Brentano's, 63 E. Washington St., Chicago, Ill.

American Catalogue. 1876-1900.
 Berkinfeld. Room in Berlin.
 Ehy. History of Ehy Family. 1889.
 Byron Dunn. Juvenile Civil War Stories.
 English Catalogue. 1872-1930.
 Fitch. Petey Simmons at Siwash.
 Howe. Roma Beata.
 Linderocrone. In Courts of Memory.
 W. T. Sherman's Memoirs.
 Osborne Moore. The Voices.
 Reed. Spinner in the Sun.
 Thompson. Analysis of Play Construction; Philosophy of Dramatic Principle.
 Turner. Metallurgy of Steel.
 United States Catalogue. 1912, 1917, 1928.

*Weekly Book Exchange***Brentano's, 586 Fifth Ave., New York**

Adams. Wire Drawing & Cold Working of Steel.
 Bairnsfather. Carry on Sergeant.
 Balzac. Quest of the Absolute.
 Cabell. From the Hidden Way.
 Carpenter. When Little Boys Sing.
 Century Dictionary of Proper Names.
 Chambers. Hidden Children.
 Cudahy. Archangel—American War with Russia.
 3 copies.
 De Paris, Count. American Civil War. In English.
 Diary of John Burchard of Strassburg. Trans.
 from Latin Text.
 Downing. Principles and Practice of Osteopathy.
 Dumont. Advanced Course in Personal Magnetism.
 Earl of Derwentwater. Dilston Hall—Memoirs.
 Eastman. Sense of Humor.
 Fightingest Man I Ever Knew.
 Ford. Good Soldier.
 Gause & Carr. Story of Panama.
 Goddard & Borel. Laotze's Tao & Wu Wei.
 Green. Principles of Political Obligation.
 Gregg, Wm. Notes for a History of Origin of
 Gregg, etc.
 Gregory, Sir Philip Spencer. The Gregory Family.
 Haley. X I T Ranch of Texas.
 Jackson. Life of St. Paul.
 Krishnamurti. Kingdom of Happiness. 3 copies.
 Lamb. Marching Sands; House of the Falcon.
 Liebman. Vot Is Camp Life.
 Mahaffy. Rambles & Studies in Greece.
 Morgan, Lady. Recollections of Irish Life, or any
 other titles.
 Munday, W. H. Told in the East; Bubble Repu-
 tation; Eye of Zeitoon; Guns of the Gods;
 Caves of Terror.
 Peabody. Apostle Paul and the Modern World.
 Pearson. Genealogy of Early Settlers of Schenec-
 tady.
 Sanderson. Thirteen Years Amongst the Wild
 Beast of India.
 Smith, Thorne. Out of Luck; Haunts & Bypaths;
 Biltmore Oswald.
 Soames. Introduction to English, German and
 French Phonetics.
 Stendhal. Life of Henri Brulard.
 Sterne. Way of Ambition.
 Tell It to the Marines.
 Thy Son Liveth. 2 copies.
 Van der Straeten. Romance of the Fiddle.
 Vierick. Ninevah and Other Poems.
 Waley, trans. 170 Chinese Poems.
 Walton & Truscott. Old Ship Figureheads and
 Sterns.
 Warren & Brady. Tittlebat Titmouse.
 Williams. Military Reconnaissance.
 Parker. Trip to the West & Texas. 1836.
 Allstron. Personages of Royal Descent.
 Sue, Eugene. Mysteries of the People.
 Battersby. Account of the Attack I Made on
 Character of Gen. Arnold. 1782.
 Von Borcke. Memoirs of Confederate War.
 Taylor. Four Years with General Lee.
 Gordon. Reminiscences of the Civil War.
 Valentine. Manual. Vol. 3. 1919.
 Colton. California.
 Indiscreet Letters from Peking.
 Browning, Fanny B. Memories of R. Browning.
 Adam. Chart of History.
 Cyres. Pascal.
 Gannan. Letters and Addresses. 1909.

Brentano's, 1322 F St., N.W., Washington, D. C.

Ridgeway. Origin of Metallic Currency and
 Weight Standards.
 Targ. Modern English First Editions and Their
 Prices.
 Lincoln. Moving Finger; Cy Whitaker's Place.
 Vierick. Salome.

Brentano's—Continued

Veblen. Place of Science in Modern Civilization.
 Johnston. Eyelids of the Morn.
 Foote. Lucky Seventh.
 Diver. Hero of Herat; Judgment of the Sword.
 Marine News. May, 1920.

Bridgman & Lyman, Northampton, Mass.

Esty. Proud House.
 Munroe. The World I Saw.

Britannica Book Shop, 342 Madison Ave., N. Y.

Shotwell. An Introduction to the History of
 History.
 Ridgeway Color Nomenclature. Pub. by Home.
 Baltimore.
 The Simple Way. Charles Wagner.

**Albert Britnell Book Shop, 765 Yonge St.,
Toronto 5, Canada**

Wild Party. March.

**Broadway-Wilson Book Shop, 4632 Broadway,
Chicago, Ill.**

Remarks by Bill Nye.
 Intimate Papers of Col. House. Vols. 3 and 4.
 Mark Sullivan. Our Times. Vols. 3, 4 and 5.
 Gaelic-English Dictionary.

**Brooklyn Museum Lib., Eastern P'kway, Brooklyn
Penn. Museum of Art. Art Primers. Ceramic
Ser., nos. 5, 11.****Brown University Lib., Providence, R. I.**

Adcock. Gods of Modern Grub Street.
 Bolton. Famous Amer. Authors. Rev. enl. ed.
 P. H. Boynton. Some Contemp. Americans.
 B. Brawley. The Negro in Literature. 3rd ed.
 R. Brenner. Ten Modern Poets.
 K. D. Cather. Younger Days of Famous Writers.
 E. W. Chubb. Stories of Authors, British and
 Amer. 1926.
 B. H. Clark. Great Short Biographies of the
 World.
 J. W. Cunliffe. Engl. Lit. During the Last Half
 Cent. 2nd ed.; Modern English Playwrights.
 J. Farrar. Literary Spotlight.
 M. M. Frank. Great Authors in Their Youth.
 E. M. Fryer. Book of Boyhoods.
 A. Gilbert. Over Famous Thresholds.
 M. Hyde. Modern Biography.
 J. Macy. Spirit of Amer. Literature.
 A. R. Marble. Nobel Prize Winners in Lit.
 T. Maynard. Our Best Poets, English and Amer.
 G. M. Overton. Authors of the Day.
 C. H. Raymond. Story-Lives of Master Writers.
 A. Rickett. Vagabond of Literature.
 E. S. Sergeant. Fire under the Andes.
 A. Steedman. When They Were Children.
 M. S. Stimpson. Child's Book of English Biog-
 raphy.
 L. Untermeyer. Amer. Poetry Since 1900.
 Van Doren. Amer. and Brit. Lit. Since 1890.
 H. C. Vedder. Amer. Authors of Today.
 C. Weygandt. Irish Plays and Playwrights.
 Journ. Irish Folk-Song Soc. Vols. 1-26. 1904-29.
 E. F. Sharp. Dict. Engl. Authors. 1904.
 B. Johnson. New Rhyming Dict.
 S. L. Whitcomb. Chronol. Outlines Amer. Lit.
 R. Christy. Proverbs, Maxims and Phrases.
 Who Was Who. 1897-1915, 1916-1928.
 O. F. Adams. Dict. Amer. Authors. 5th ed.
 1904.

Books Wanted—Continued

Brown's Book Shop, State and Lake, Madison, Wis.
 K. Abraham. Dreams and Myths.
 Adler. Organ Inferiority.
 Babinski and Froment. Hysteria.
 Healey. Pathological Lying.
 Kraepelin. Dementia Praecox; Manic-Depressive Insanity.
 Silberer. Problems of Mysticism & Its Symbolism.
 Frank Harris Autobiography. Complete.
 Karl Marx. Selected Essays.
 Hance. Commercial Photography of Today.
 Dunlap. History of Arts of Design in U. S. 3 vols. Goodspeed's.
 Rose. Commercial Photographer.
 Charles. Commercial Photography. 1926 ed.

Burrows Bros. Co., 10400 Euclid Ave., Cleveland
 Chronicles of America. Used set.
 World Book. Child's Encyc. Used.

Burrows Bros. Co., Book Dept., 633 Euclid Ave., Cleveland, O.

Prodigals of Monte Carlo. Oppenheim.
 The Needle's Kiss. A. J. Small.
 The Bandit Prince. S. Hayakawa.
 The English Bookman. Christmas issue. 1933.
 Johnnie Courteau & Other Poems. Drummond.
 Introduction to the Study of Hypnotism. H. E. Wingfield.
 Ben Pitman Shorthand Manual.
 Caravans by Night. Harry Hervey.
 Pathogenic Technique. Mallory & Wright.
 Books by H. L. Wilson and H. C. Witwer.
 Sonnets of a Portrait Painter. Ficke.
 Christian Science Wartime Activities.
 Battlefield and Campfire. W. J. Abbott.
 Letters of Hooper to His Ma. Donahue.
 Webster's Speller. Blue cloth.
 Will of the Mill. Stevenson.
 Christian Heroes and Martyrs. Foster.
 Reini Kugle. J. Falstaff.
 Botany. J. K. Small. 1913.
 Secret Power. M. Corelli.
 Elsie Wulkop, a Social Worker.
 Daily Dozen. Walter Camp.
 Bride's Book of Etiquette.
 Home from the Sea. Capt. Rostron.
 Gregory Interest Book.
 Jewish Encyclopaedia.
 Foundations of Expression. S. S. Curry.
 The Foreigner. Ralph Connor.
 365 Luncheon Dishes.
 From Wall Street to Cashmere. Ireland.
 Prominent Families of New York. 1897.
 Our Times. Sullivan. Vols. 2, 4 and 5.
 Smart Set for Oct., 1917; May, 1918; Aug., 1918.
 Hike and the Aeroplane. Tom Graham.
 O'Neill, Eugene. Early 1sts.
 Look Homeward Angel. Thomas Wolfe.

Burton's, 1004 St. Catherine St., W., Montreal
 G. Grand. Old Man.

Edwin C. Buxbaum, 1811 E. Wood Pl., Milwaukee
 National Geographics. 1888-1910. Single numbers, odd vols. or complete sets urgently wanted for spot cash at good prices.

Campbell & Leunig, Inc., 17 Dey St., New York
 Two White Nations.
 Hope. Six Little Bunkers at Mammy June's; Six Little Bunkers at Farmer Joel's; Six Little Bunkers at Mother Ned's; Six Little Bunkers at Uncle Fred's.
 Jacobs. Deep Waters; Castaway; Ships Company; Short Cruises.

Campbell & Leunig—Continued

Diver. Great Amulet.
 Book of Knowledge.
 Train. Tut, Tut, Mr. Tutt.
 Sharpe. The Quartermaster Corps in 1917.
 Warrens of Virginia.
 Finck. Girth Control.
 Rhodes. Once in the Saddle.
 Corporate Meetings, Minutes and Resolutions.
 The German Shepherd Dog in Word and Picture.

Campbell's Book Store, 10918 Le Conte Ave., Los Angeles, Calif.

Johnson-Snook. Seashore Animals Pacific Coast. Macmillan.

Cape Ann Old Book Shop, Rockport, Mass.

Bode. Italian Sculpture.
 Clarke. Haworth Parsonage. Cheap.
 Early Long Island Imprints. Cheap.
 Eggleston. Hoosier Schoolmaster. 1st. Fine.
 Fyleman. The Easter Hare.
 Leonard. Pigeon Cove and Vicinity. Several.
 Mann. Story of Dogtown. Several.
 Putnam. Field Book of Insects.
 Simms. Atlantic, Yamassee, Guy Rivers. Fine. Cheap.
 Sinclair. Three Brontës.

Capitol Book Store, Indianapolis, Ind.

Art in France, Rome and Italy.
 Austen. Emma.
 Any Bridgman Art Books. Used.
 American Statesmen. Set.
 Bridgman. Anatomy Book.
 Buck. All Men Are Brothers.
 Bowens. Automobile Guide.
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 James. Novels. Vols. 3 and 4. Scrib. 1908.
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 Meyer. England, etc. Boston. 1916.
 Montagu-Nathan. An Intro. to Russian Music. 1916.
 Prescott. Digest of the Probate Laws. 1824.
 Randegger. Singing. Oliver Ditson.
 Rogers. Manual of Coaching.
 View of Jurisdiction, etc., Courts of Probate in Mass. Salem. 1822.
 Washburn. Calvin Coolidge. 4th ed. 1924.
 Weymouth. New Testament in Modern Speech. 3rd ed. 1909.

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 Advanced Calculus. Wood.
 Quintessence of Ibsenism. G. B. Shaw.
 History of England, Principally 17th Century. Von Ranke.
 Microtomists Vade Mecum. Late ed.
 Life of Racine. Mme. A. M. T. Duclaux (Robinson).
 Semantics: Studies in Science of Meaning. Break.
 Eastern Carpets. Robinson. 2 vols.
 Oriental Carpets, Runners, Rugs, Jacquard Reproductions. Humphries.
 Divine Revolution. Peck.
 Psychological Optics. Tscherning.
 Histological Studies on Localization of Cerebral Function. Campbell.
 Nervous System of Vertebrates. Johnston.
 Light and Behavior of Organisms. Mast.
 Animal Intelligence. Thorndike.
 Our Debt to Antiquity. Ziebinski. Tr. Strong and Stuart.
 Marxian Theory of State. S. H. M. Chang.

Benjamin Hauser, 17 E. 45th St., New York
 Broadside. 1908 to 1915. Dublin.
 Caldwell. God's Little Acre. 1st; others.
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 Hilton, James. Lost Horizon. 1st Eng.; others.
 Joyce, James. All 1st eds.
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American & European Menus before 1860.

Mansfield. Garden Party; In a German Pension. 1st eds.

James Hilton. Good-bye, Mr. Chips. 1st ed.; Lost Horizon. 1st ed.

Island Song Book. Chicago Tribune Tower. 1927. J. T. McCutchen.

Abraham, Karl. Dreams and Myths. Trans. White. Washington Journal. Monograph no. 15.

Adler, Alfred. Study of Organ Inferiority and Its Psychical Compensation. Monograph no. 24. Freud, Sigmund. Problem of Lay-Analyses. Brentano.

Joad. Present and Future of Religion. Macmillan. Klein, Melania. Psycho-Analysis of Children. Norton.

Richards. Science and Poetry. Norton.

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eth Century Fund. N. Y. 1931.

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London. 1912.

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Wolfe. How to Identify Oriental Rugs. Har-

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Dolphin. Oct., 1933. Ltd. Ed. Club.

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 Encyclopaedia Britannica. 14th ed.
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 American Quarterly Review. Vol. 15. 1834.
 American Review of Hist. and Pol. V. 4. 1812.

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Pierre Radisson Journal. Prince Soc. of Boston.
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Robie. Historic Styles of Furniture.
Scott Monthly Journal. Sept., Oct., Nov., Dec.,
1934.
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 Manson. Conquest of the Mo. River.
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 Miles, Gen. Personal Recollections. 1897.
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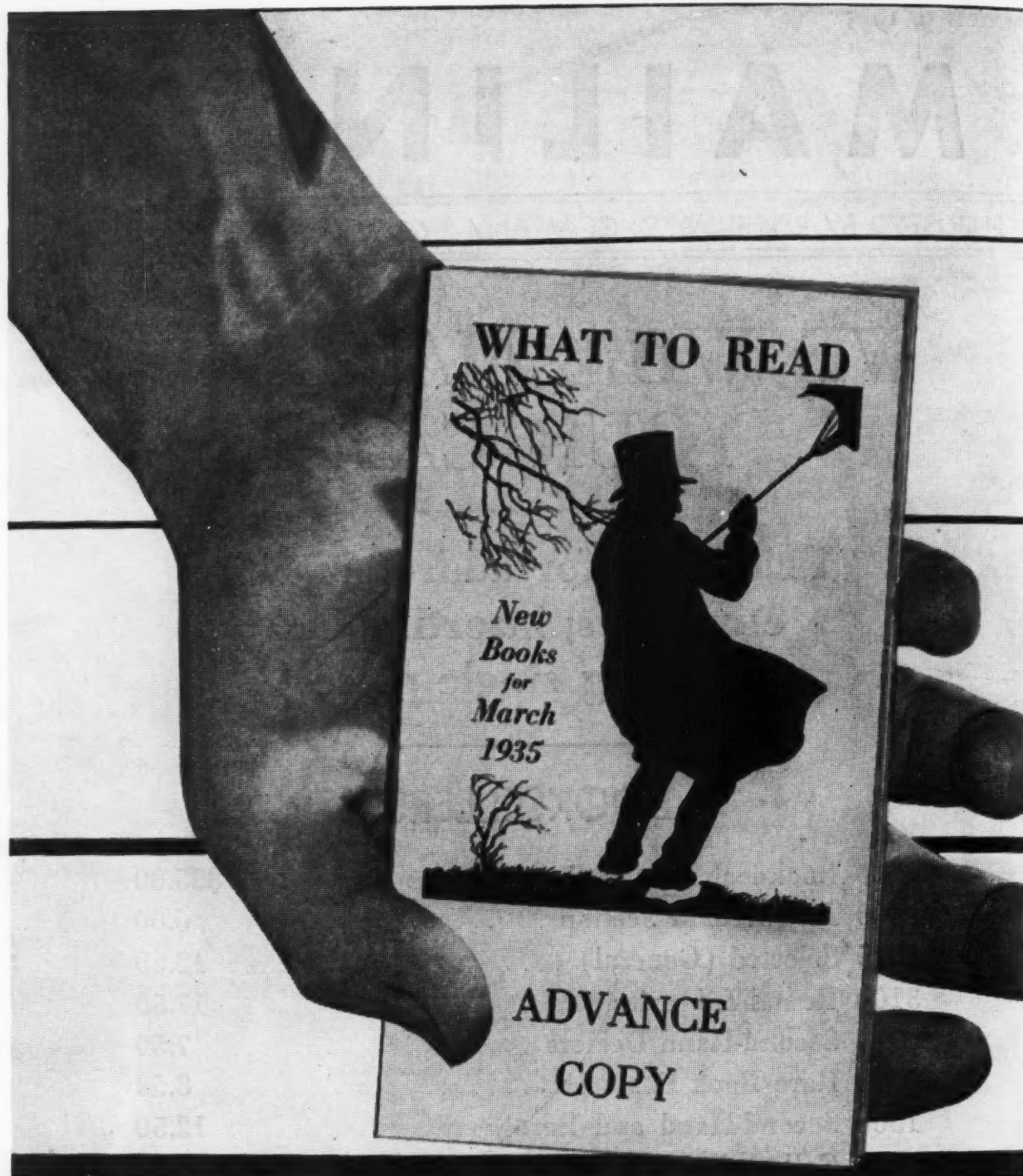
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